



Since 1983

# ASM

Education • Research • Consultancy

[www.asmgroupp.edu.in](http://www.asmgroupp.edu.in)



## PROVIDING OPPORTUNITIES

THAT HELP DREAMS COME TRUE

### ASM's College of Commerce, Science & Information Technology

(Affiliated to the Savitribai Phule Pune University & Recognised by the Govt. of Maharashtra)

# OUR FOUNDER



Dr. R. R. Pachpande  
[1947 - 2009]

*"Education is the soul of our society"*

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# FROM THE CHAIRMAN'S DESK



**Dr. Sandeep Pachpande**

Chairman, ASM Group of Institutes

We at Audyogik Shikshan Mandal are passionate about excellence! Excellence in the field of education and as far as careers of the students goes. The world today is shrinking which invariably means that these times are highly competitive. It is crucial that students have practical experience so that they are armed and ready to face any challenges that are thrown their way in their respective careers. We at the ASM Group of Institutes provide a stimulating environment and a wide range of activities where students are tested on their calibre to handle circumstances be it as a team or even as leaders. Our aim is to provide students with a learning experience that amalgamates creativity, perseverance and commitment to achieve their desired goals.

Building confidence within students is the hallmark of our faculty. ASM comprises of academicians and professionals, who collaboratively strive to help students in achieving excellence in theory and practicality.

In the field of education since 1983, ASM has established itself as one of the most successful and credible educational trust attracting students from all over the country and has developed strong linkages with national and international academic and business community. Our International Tie-Ups and collaborations such as HBS Online, IBM, CityU, SAP, US CPA, AMAZON AWS, HBP, IIMBX, TimesPro etc. primarily aims at enhancing the employability of the students at a global level. These collaborations provide tools for 360 degree grooming of the student to make them a valuable resource and asset for any company.

Our holistic approach to education coupled with our proven pedagogy helps in creating proactive, innovative and industry ready professionals ready to take up the global challenges. Our excellence curriculum with international collaborations have been recognized by various national bodies for its holistic approach to education which helps in filling the increasing lacuna of industry ready professionals who ready to take up real life challenges.

The goal is to unleash the best creative & analytical potential in the field of Management and to allow our students to evolve into professionals at par with the global standards. ASM has been setting benchmarks in management is aptly reflected by its high ranking by leading B-School surveys.

**"Education is the most powerful weapon, which you can use to change the world."  
- Nelson Mandela**



# FROM THE SECRETARY'S DESK



## **Dr. Asha Pachpande**

Secretary, ASM Group of Institutes

ASM's CSIT is committed to develop a new generation of successful managers who are ready to take on the ever changing scenario of global economy. Under the aegis of ASM Group of Institutes, I am proud to present holistic courses, replete with the new trends in the fields of management, along with the practical aspects of the demanding economy. At ASM's College Of Commerce, Science And Information Technology (CSIT) we have always taken positive steps in this direction. Since 1983, ASM Group of Institutes has been able to give to the industry, well groomed, trained and mature assets that have gone a long way in shaping the way of countless organisations. Our students have gone on to take up key positions in top notch blue chip companies in India and abroad. It gives me great pride to welcome our new batch of students to College Of Commerce, Science And Information Technology (CSIT) and give them a launch pad to boost their careers. CSIT is known for providing a 'winning edge' to our students through our regular visiting Indian and Foreign faculty who are qualified and practicing managers from the industry.

Our courses at CSIT are recognised by the Savitribai Phule Pune University. Each of these courses, and the gamut of activities and business events that we encourage our students to participate go in a long way in ensuring holistic development and results in the emergence of a true professionals.

CSIT strives to shape quality professionals to meet the needs of Indian and International Industry, thus assuring India has the best intellectual capital. Facilitating us in this endeavor is our faculty consisting of academically qualified people of eminence and expertise from different disciplines. As India treads the fast track of development and joins the prestigious league of economic superpowers, it has become all the more imperative to generate a competent generation of business experts equipped with the thorough knowledge of the varied facets and nuances of management and economy. Our efforts has been recognized and appreciated nationally and we have been proud recipients of many awards including "Academia and Industry collaborations for Innovative Curriculum to drive Employability" by National Excellence Award 2018 ASSOCHAM India.

We welcome you to discover for yourself all the dimensions that make our institute a fountainhead of prospective managerial talent in Pune.

# FROM THE PRINCIPAL'S DESK



**Dr. K. M. Jadhav**

Principal, ASM's CSIT, ASM Group of Institutes

It's a great pleasure to welcome students at Audyogik Shikshan Mandal's College of Commerce, Science and Information Technology. I am confident that we shall provide you overall best quality education. We at CSIT provide industry and professional qualification courses which will help you to build up your career in the future. My mission is goal oriented, help you to build up confidence and strive excellence in all curricular and extra-curricular fields. Our motive is to shape your dreams to become professionals, academicians and good citizens of India.

Our college provides good infra-structure which includes Wi-Fi Campuses, sporting facilities, NSS, well-equipped Libraries, Computer Center, IBM lab and Laboratories, classrooms and hostels for national and international students etc.

I welcome you all to this great institution of higher learning and assure you of a nurturing and caring environment that will see all of you blossom into empowered and sensitive human beings

# 37 YEARS OF EXCELLENCE IN EDUCATION



# ABOUT ASM

Established in 1983, the Audyogik Shikshan Mandal (ASM) Group of Institutes has completed 37 years in the field of education. Through this period, ASM has persistently provided the corporate world with well prepared professionals. This history of excellence has been validated by the fact that ASM has consistently been ranked amongst the top B-Schools in India.

The faculty of ASM comprises of the best in industry and academia. The faculty members for the course are a rich blend of academicians, industry practitioners teaching faculty and mentors from industry. ASM has excellent industry-institute interaction for more than 3 decades and tie-ups with leading organisations for cutting edge certifications for enhanced skills leading to employability.

ASM boasts of a strong alumni base of 72000+ graduates in leading corporates, who are very closely associated with the institute for placements & industry interfacing.

## INTERNATIONAL COLLABORATIONS / PARTNERSHIPS

Tie-ups with leading institutes from around the world bring with them the culture & socio-economic knowledge of the markets of developed & developing countries.



## EDUCATION FROM KG to Ph.D

**24**  
COURSES

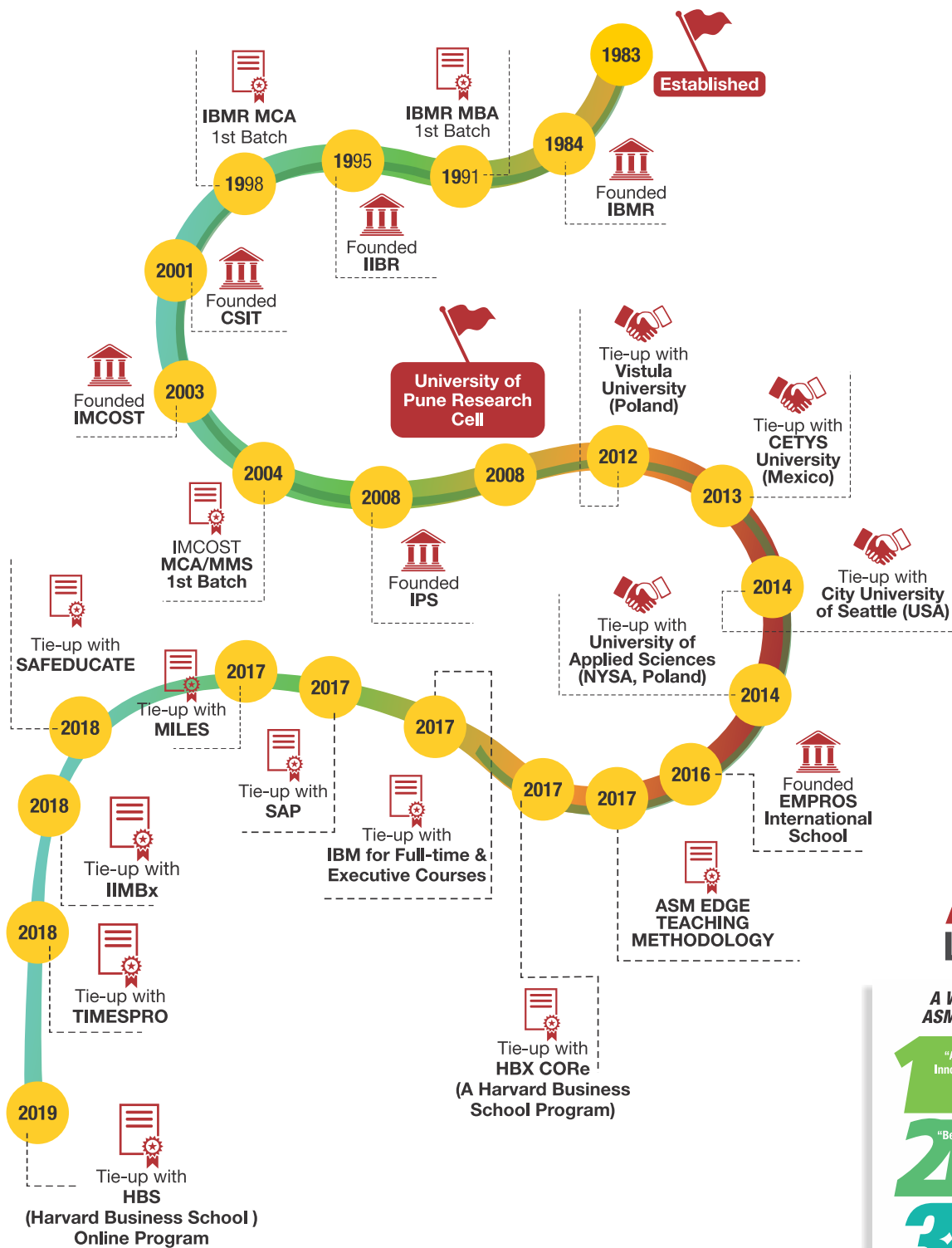
**2**  
UNIVERSITIES

**5**  
CAMPUSES

**2**  
CITIES

## OUR GROUP OF INSTITUTES

IBMR | IIBR | IPS | IMCOST | CSIT | GJC | GEMS | EMPROS



## THE ASM LEGACY

**A WINNER OF MANY AWARDS, ASM WAS RECENTLY AWARDED**

- 1 "Academia and Industry collaborations for Innovative Curriculum to drive Employability"  
National Excellence Award 2018  
ASSOCHAM India
- 2 "Best Institute for Innovation in Curriculum" at ASMA 2017  
by Dr. M. P. Poonia,  
Vice Chairman - AICTE
- 3 "Leading Higher Education Group"  
by Business Excellence Research Group (BERG)  
Singapore
- 4 "Digital Learning Award 2018" at HE&HR Conclave, Hyderabad from Govt. of Telangana
- 5 "The Best Education Brand 2019" by The Economic Times

### THE WINNING WAY

Ranked amongst the top B-Schools by AIMA, Business Barons, Business Standard, DSJ, The Week, Business Chronicle & Silicon India



**3+**  
**DECADES**  
OF EXCELLENCE  
IN EDUCATION



# ASM's TIE-UPS AND COLLABORATIONS FOR VALUE ADDED CERTIFICATIONS

THESE COURSES BRING TOGETHER INDUSTRY RELEVANT TECHNIQUES AND QUALIFICATIONS BLENDING TOGETHER WITH CUTTING EDGE CERTIFICATIONS WHICH ARE ACCEPTED GLOBALLY

## HBS ONLINE

First of its kind tie-up in India, the Harvard Business School Online with the ASM Group of Institutes offers HBS Online program. The program is a bundle of three courses delivered via their innovative online platform. Through this program, students take Business Analytics, Economics for Managers, and Financial Accounting, with course content grounded in the Harvard Business School Online's case method.



**Harvard Business School** Online

## TIMESPRO

TimesPro is an education initiative by the Times of India Group with an aim to revolutionize professional education in India. Addressing the gap between education and industry employability. The course is designed, developed and constructed to aid and assist learners in getting the perfect knowledge of the most essential areas of digital marketing like search engine optimization (SEO), conversion optimization, web analytics, content marketing, email & mobile marketing.



## SAP

As the market leader in enterprise application software, SAP is at the centre of today's business and technology revolution. SAP helps you streamline your processes, giving you the ability to use live data to predict customer trends and industry expertise.

Member  
SAP Student Academy Program



## IBM

IBM is the knowledge and resource partner for mobile and cloud computing via state-of-the art IBM analytics and IBM lab on campus. It also provides online knowledge portals skillfully combined with real world case studies & success stories and allows work on cutting edge analytics & big data tools with access to in campus IBM business analytics lab.



## HBP

Harvard Business Publishing Corporate partners to create world-class leadership development solutions for managers at all levels in global organizations and governments. Offers management insight, thought leadership, and expertise of Harvard Business School faculty and Harvard Business Review authors to provide real life solutions and case studies

HARVARD BUSINESS  
PUBLISHING  
CASE STUDIES AND  
ONLINE COURSES

## WILEY

WILEY DIGITAL ARCHIVES is a long term program of a new, digital content sets comprised of unique or rare historical primary sources digitalized from leading societies, libraries and archives around the world. The Wiley teaching and learning platform is a huge help in getting students to organize their learning achieve academic goals.

WILEY

## SAFEDUCATE

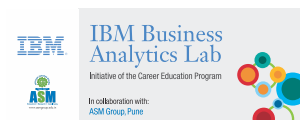
Safeducate Learning is a leading training, skilling and consulting organization and specializes in the domains of Supply Chain Management & Logistics, Retail, Manufacturing and Automotive. Safeducate believes in the philosophy of cooperation and collaboration for better contribution and service. By using the latest technology, innovative tools and rich pool of experienced, qualified & certified trainers, and subject matter experts, Safeducate displays a unique ability to develop & transform the lives of its different types of learners through highly focused & industry relevant courses, programs and workshops.

Member  
SAP Student Academy Program



## INNOVATION NEXT

The idea for Innovation Next is grounded in our own experience using the Design Thinking framework for behavior change and the many instances of technical assistance that we have offered over the years. Design Thinking, done right, guarantees that you will find solutions to the problems you seek to solve through insights that come directly from the target audience.





## ABOUT CSIT

Set in the midst of a sprawling lush green campus with multiplexes, shopping malls and a number of software technology parks in the neighbourhood, and in the heart of the industrial belt of Pimpri-Chinchwad, which is a major industrial hub and host to one of the biggest industrial zones in Asia, with state-of-the-art infrastructure.

At ASM's CSIT, you will achieve high standards of knowledge, skills & work ethics through sincerity, dedication, hard work & commitment together with an experience that will last you a life time.



## VISION

The College of Commerce, Science and Information Technology was established in 2001 with the vision of harnessing the skill and potential of aspiring students and providing them the required professional grooming to face a highly competitive and globally connected world. This is to help them get an edge in their chosen professional streams.

## MISSION

To produce graduates and entrepreneurs trained to face the challenges of the corporate sectors with a global perspective.





## ASM's CSIT FACULTY

FACULTY MEMBERS INCLUDE EXPERTS FROM INDUSTRY, ACADEMIA & GOVERNMENT BODIES.

EXPERTS FROM THE INDUSTRY ACT AS VISITING FACULTY.

GLOBAL EXPOSURE THROUGH VISITING FOREIGN FACULTY.

HOLISTIC DEVELOPMENT OF STUDENTS THROUGH VARIOUS EDUCATIONAL, SOCIAL AND CULTURAL ACTIVITIES.

CONTEMPORARY TEACHING METHODS.

## TEACHING SYSTEM

- Co curricular activities
- Interactive business games
- Presentations
- Inter-collegiate competitions
- Mentoring & counselling
- Case studies
- Industry-Institute-Interfacing
- Study tours
- Extracurricular activities
- Workshops
- Team building exercises
- Seminars
- Intra-collegiate competitions
- Industry visits

## FEW VISITING FACULTY FROM INDUSTRY / ACADEMIA



**Varun Jain**

**CPA, CMA,**  
Harvard B-School Alumnus  
Founder and National Instructor  
at Miles Education



**Pankaj Gupta**

**PhD, CMA, Fulbright Fellow,  
PCL (Harvard), IIM-A Alumnus**  
Vice Dean and Director (EBA)  
at O.P. Jindal Global University



**Royston D'souza**

**CA, CPA**  
VP and National Instructor  
at Miles Education



**Aniruddha Pai**

**CPA**  
Manager Finance  
& Re-engineering, Bank of New York Mellon



**Mohit Mahajan**

**CPA, CFA, MFA, CFP**  
Global Operating Leader  
at a Leading F&A Consulting Corporation



**Ganesh More**

**CPA**  
Practicing Chartered Accountant



**Jayashree V**

**CPA, EA**  
National Instructor at  
Miles Education



**Brahmdev Rampur**

**CPA**  
Director - FP&A, ADP



**Imtiyaz Peerzade**

Principal architect  
SYNTEL



**Dr. S G Bapat**

Professor  
Tilak Maharashtra Vidyapeeth



## FEW VISITING FACULTY FROM INDUSTRY / ACADEMIA



**Prashant Jadhav**

CIO, Franke Faber



**Manjeet Singh**

CIO, Bilcare Ltd.



**Ajay Bhosale**

Advisory Board Member  
for ASM's SAP Training Program



**Himanshu Goyal**

Country Manager  
Computer Service Industries Software Group  
IBM India, South Asia



**Dr. Sharad Joshi**

Professor & Dean Corporate Relations  
Vishwakarma Institute of Management, Pune



**Amaralingeswara  
Rao Kaka**

M.Tech, Computer Science,  
JNU, Delhi



**Dr. Yogesh Upadhyay**

President, ISTD



**Naveen Yadav**

Customer Engagement, IBM



**Rajib Bhattacharya**

Solution Architect, IBM



**Dr. Narendra Barate**

CEO, Seed Infotech

# INFRASTRUCTURE

From well ventilated classrooms to fully equipped libraries, high-end computing systems, Wi-Fi enabled campus, IBM labs, excellent accommodation and recreational facilities our infrastructure revolves around giving our students the most conducive learning environment. Students can be sure that their time at CSIT will not just be memorable, but also yield excellent results in their careers.

## **Library**

The library at CSIT is well-equipped, and consists of national and international books and journals. CSIT is also a member of DELNET, EBSCO & IEEE, enabling students and staff to browse through a variety of e-journals.

## **Computer Resources and Labs**

CSIT has state-of-the-art IBM computer labs with high end computing workstations and fiber-optic lines to facilitate high speed internet access. The labs are equipped with all the required licensed software.

## **Sports & Recreation**

CSIT provides indoor and outdoor recreation facilities. We encourage students to participate in various sports events to facilitate all-round grooming.

## **Classrooms**

Our classrooms are equipped with the best learning aids & are fan shaped so as to provide eye to eye interaction between students and faculty. Well-lit & ventilated classrooms have modern AV tools, green boards, podiums, presentation aids etc. at their disposal.

## **Canteen**

The canteen located in the institute's premises catering to the students provides hygienic and quality food, suiting the palate of every student who comes to ASM, as they hail from various parts of the world.

## **Hostel**

The institute provides a very serene, calm and safe environment as their hostel facilities to provide a home away from home atmosphere to the students. There are separate boys and girls hostel all enabled with necessary amenities like Wi-Fi, etc.









# INTERNATIONAL *STUDENTS*

PUNE HAS ALWAYS BEEN A FAVORED DESTINATION FOR STUDENTS AS A QUALITY EDUCATION HUB. MAXIMUM NUMBER OF FOREIGN STUDENTS WHO COME TO THE COUNTRY FOR STUDIES CHOOSE PUNE FOR ITS FINEST EDUCATION SYSTEM. IT IS APTLY KNOWN AS "THE OXFORD OF THE EAST" AS IT IS HOME TO THE MAXIMUM NUMBER OF UNIVERSITIES AND PROFESSIONAL COURSE INSTITUTES IN THE COUNTRY.

# Why CSIT?

CSIT, Pune has everything that a prospective international student would want when looking for higher education. CSIT is affiliated by Savitribai Phule Pune University which is ranked among top 10 in the country.

**1. Options galore:** ASM's CSIT provide multiple options in science, commerce and technology along with language training to professional industry certification courses.

**2. Affordable education:** One of the unique things about higher education in India, true even more so for Pune, CSIT is its affordability.

**3. Steeped in culture, yet modern:** Pune has always been the cultural capital of Maharashtra. The city is steeped in tradition and has a strong connect with local music, theater, art, and literature. Yet, it has embraced modernity with open arms and has chosen to move forward with times. At CSIT is at the heart of Pune's cultural hub.

**4. Transport and Traffic :** CSIT is situated at a prime location in the city where malls, theaters, historic sites are all within easy reach. Public transport is easily accessible.

**5. Accommodation:** We at ASM provide excellent accommodation facilities for National as well as international students.

## TESTIMONIAL OF FOREIGN STUDENTS



MOHAMMED NURUL ISLAM

Country: UAE | Course: BBA  
Academic Year  
2015-16 to 2017-18

ASM 's CSIT has been a great place to explore my potential and opportunities. Years at CSIT have been one of the most memorable in life in terms of exposure to industry, interaction with giants in industry and not to forget the in campus events.

FOR ENQUIRIES  
CONTACT :-

<http://intcent.unipune.ac.in/>



# GENERAL IMPORTANT INSTRUCTIONS FOR ALL FOREIGN NATIONALS, CHILDREN OF INDIANS WORKING IN THE GULF, S.E. ASIA, PIO, OCI, ICCR STUDENTS.

- 1 Please read the guidelines or the procedure of admission before filling the Online Application Form
- 2 Please write your correct name and surname in the application form. No changes will be made later on.
- 3 A valid Student Visa/Change of Course on arrival is a pre-requisite for admission. No admission will be granted on Tourist Visa / X-Visa / Medical Visa.
- 4 All documents need to be translated into English.
- 5 Visit International Centre with all uploaded original documents, New Visa/Change of Course after you receive the Provisional Letter of Admission and Eligibility.
- 6 In case of foreign national it is mandatory that the marksheet is attested by Ministry of Education or Indian Embassy in your country or your Country Mission i.e. your Embassy or Consulate in India.
- 7 It is mandatory for all students to produce the same documents in original at the time of Firm Admission submission, as have been uploaded at the time of filling the form.
- 8 Only Students having passed 12th Std. are eligible for Bachelors Admission.
- 9 Only students having Bachelor Degree are eligible for Masters Admission.
- 10 In case the documents are found to be fake at the time of submission, the case will be rejected and legal action will be taken under Indian Penal Code.
- 11 All Foreign Nationals, Children of Indians Working in Gulf & South East Asia and PIO/OCI are requested to obtain detailed information on fees, for courses available at the University Departments/affiliated Colleges/Institutes before confirming the admission, from the respective Departments/Colleges/Institutes.
- 12 College seat will be allotted randomly from among the ten preferences, or in case of non availability, the Director, International Centre will allot any college. It is mandatory for the student to accept the same. In any case, if the college has been allotted to student no request will be entertained for change of college even on medical grounds.
- 13 Once the seat (College) is allotted, no changes will be allowed under any circumstances.
- 14 In any circumstances, fees, once paid at the International Centre, are not refundable.
- 15 All foreign students from Non-English speaking countries have to appear for English Proficiency Test (EPT), to be held on Sunday, 5th August, 2018.
- 16 Strict action will be taken against students who do not appear for English Proficiency Test (EPT). Students, who fail or do not appear for EPT, have to compulsorily attend the Remedial Course. (Details can be obtained from the International Centre Office).
- 17 All the Foreign Nationals, Children of Indians Working in Gulf & South East Asia and PIO/OCI must complete their Medical Check-Up within three months from the date of firm admission.
- 18 All foreign students or international students, Children of Indians Working in Gulf & South East Asia and PIO/OCI who have paid 75USD for Medical Insurance must collect their insurance card after three months from the date of payment.
- 19 Students will not work with any Institute/Firm during the period of study. In case they are approached, they will have to inform FRO.
- 20 No Indian can apply on behalf of an International student.
- 21 Students having any discrepancy should clear it on time in order to get their Final Eligibility Letter.
- 22 Student will have to report to FRO within fourteen days of arrival and as and when necessary.
- 23 IC, SPPU is not responsible for the lectures, internal assessments etc that the student misses due to late admission, or for any other reason.

# About Savitribai Phule Pune University

Ranked amongst the top  
10 universities of India

Largest university in  
the region

Rated "A+" University

'Oxford of the East'

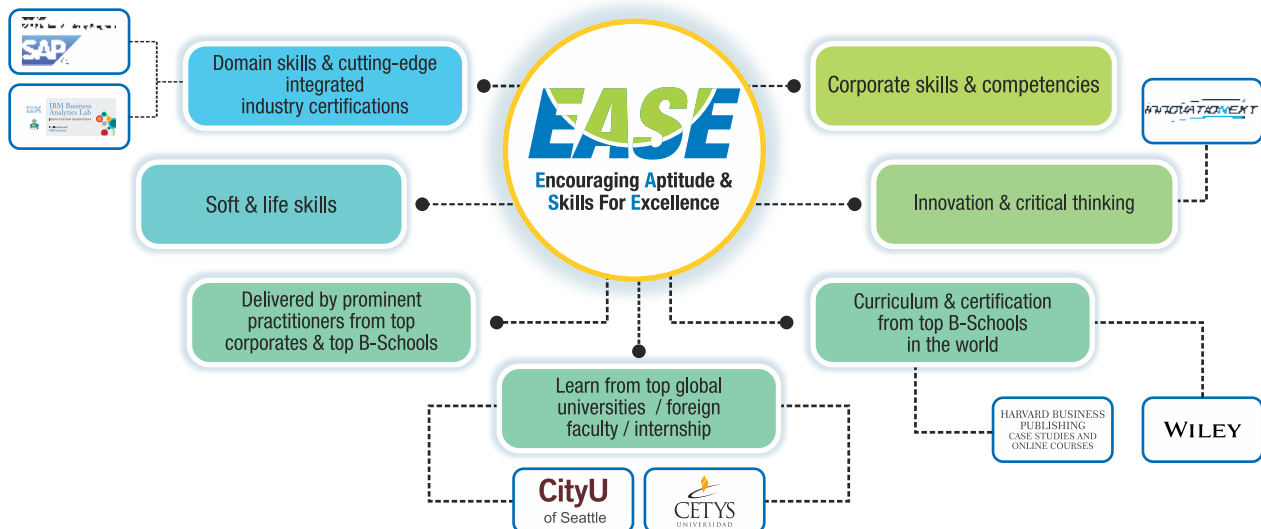


# ASM's EASE

## Encouraging Aptitude & Skills For Excellence

Intensive research has led ASM to initiate a unique focused program designed to enhance employability of ASM Students by providing them holistic cutting edge certification of the latest in demand skills in association with the leading corporates and top business schools in the world. ASM's EASE is driven towards bridging the gap between the fresh management graduate and the skills required by industries world wide. The program modules are co-designed, co-developed, co-delivered and certified by leading organisations like IBM, SAP, leading US-CPA training institute-MILES delivered in the state-of-the-art IBM analytics and SAP labs on campus. The curriculum is framed and delivered through an innovative experiential, personalised and highly effective pedagogy using HBS case studies / simulations & online courses / course materials from Harvard Business Publishing. These programs are delivered by globally acclaimed industry practitioners, faculty from top schools, industry mentors, & business leaders. The program is intensive & holistic and ensures employability through various industry certifications for domain & technical skills, industry visits, internships, soft skills, industry mentoring, interaction with global leaders & global interaction with international internships. Students undergoing EASE are trained to be global business leaders and will definitely be a cut above the rest.

ASM EASE aims to empower and enhance career path by offering credible and beneficial cutting edge industry certifications which complements traditional education curriculum.



## GLOBAL OUTLOOK

Students have opportunities to study from faculty from across the globe from universities like CityU, Seattle-USA, CETYS University-Mexico, VSFS-Prague, University of Nysa, Poland, and various other universities. Its international internships varying from 1 week to 2 months are also available for students to develop to a global level. Foreign students exchange program, international conference, joint case study activities make the program universally relevant and instill a global outlook in students.

## DOMAIN SKILLS AND CUTTING-EDGE INTEGRATED INDUSTRY CERTIFICATIONS

ASM students are trained and certified in latest cutting edge technologies like Business Analytics by IBM, user modules by SAP. Domain skills are delivered by leading practitioners and trainers like MILES for US-CPA.

## INNOVATION AND CRITICAL THINKING

ASM's innovation lab provides programs like SAP I360, Innovation Next and Effective Manager modules to enhance innovative and critical thinking skills.

## CURRICULUM AND CERTIFICATIONS FROM TOP B-SCHOOLS IN THE WORLD

ASM brings cutting edge curriculum and learning management systems from top B- schools in the world. The HBX CORE from Harvard Business School Program, the online courses and simulation from Harvard Business Publishing. Harvard Business Publishing's association with the ASM will allow access to the entire range of global and India centric content, including Participant Centered Learning tools such as case studies, simulations, online courses, videos, articles, etc. This will enable learning to be highly application oriented - it will develop the students with the critical thinking, analytical, decision making and communication skills required to succeed in the workplace.

## CORPORATE SKILLS AND COMPETENCIES

Getting students industry-ready begins from the first day at ASM. Interview techniques, industry mentoring, aptitude classes, skill identification test from aspiring minds, industry visits, interaction with global business leader form an integral part of this training to ensure employability in new age careers.



**Encouraging Aptitude &  
Skills For Excellence**

## SOFT & LIFE SKILLS

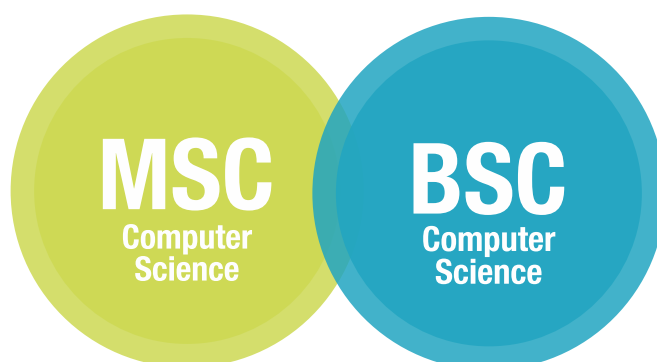
Psychometric tests, etiquettes, language skills, team building activities are conducted on a regular basis along with presentations, book reviews, management events.

## PROGRAM DELIVERED BY PROMINENT PRACTITIONERS FROM TOP CORPORATES AND TOP B-SCHOOLS

Eminent faculty members from institutions like IITs, IIMs, Harvard Business School Alumni, international faculty members from various universities of USA, Mexico, Europe along with prominent practitioners from top industries like IBM, SAP, Deloitte, Accenture, Syntel, HCL, Tata Motors are involved with delivering the program using innovative and experiential pedagogy and state-of-the-art learning management systems.

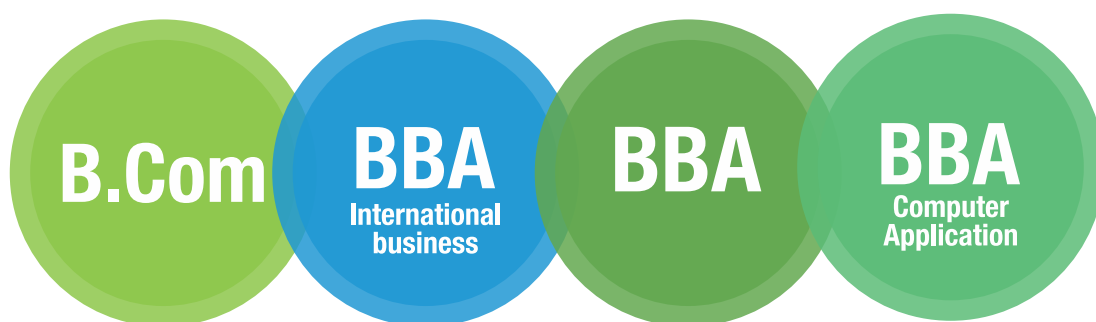
# COURSES AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY

## SCIENCE AND TECHNOLOGY



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## COMMERCE AND MANAGEMENT





**OPTIONAL INTEGRATED INDUSTRY  
ORIENTED SPECIALISATION**

**BUSINESS ANALYTICS**



## TOP RECRUITERS

**Digital Marketing**



## TOP RECRUITERS

**CIA**  
CERTIFIED INDUSTRIAL ACCOUNTANT



## TOP RECRUITERS

**CLOUD COMPUTING**



## TOP RECRUITERS



## MOBILE COMPUTING



## TOP RECRUITERS



The optional specializations provide the skills, techniques and real life simulated case studies that are sought after in industry. The specializations are globally accepted and enrich the innovative experiential learning process for thorough knowledge and application to empower and enhance the employability of candidates.

# MASTER OF SCIENCE-COMPUTER SCIENCE

(M.Sc.-Comp. Sci.)

Full-Time Post Graduate Course (Two Years)

60 Seats, **Batch:14<sup>th</sup>**

## Objective:

It is believed that the proposed changes as part of the credit based system will bring a qualitative change in the way M.Sc. (Computer Science) is taught, which will offer a more enriched learning experience. It aims to provide technology-oriented students with the knowledge and ability to develop creative solutions, and better understand the effects of future developments of computer systems and technology on people and society. The syllabus is about developing skills to learn new technology, grasping the concepts and issues behind its use and the use of computers.

## Eligibility:

- Bachelor of Computer Science (B.C.S.) with 50% marks and 45 % marks for Reserve Category. OR
- B.Sc. (Computer Science) with 50% Marks OR
- A Bachelor of Engineering in Computer Science/ Information Technology/ Electronics Telecommunication with 50% marks. OR
- B. Sc. in IT or B. Sc. in Entire Computer Science with 50% Marks. OR
- B. Voc. in Software Development / Information Technology with 50% Marks. OR
- B.Sc. degree with Computer Science as Principal subject or Computer Science as one of the subject at T. Y. B.Sc. level for student with general B.Sc. with 50% marks.

## Admission Procedure:

Admission will be made strictly according to the rules and procedure laid down by the Savitribai Phule Pune University, Entrance Test / Interview will be conducted by the College.

## Job Opportunities:

M.Sc graduates may begin their career as programmers in the field of Application Development and Systems Development etc. They can then go on to become project managers in their respective fields. Software Testing also harbours a wide range of opportunities for M.Sc graduates.



# COURSE STRUCTURE

## Semester I

CSUT111	Paradigms of Programming Language
CSUT112	Design and Analysis of Algorithms
CSUT113	Database Technologies Cloud Computing Cloud Computing Practical
	<b>OR</b>
CSDT114	Artificial Intelligence
CSDP114	Artificial Intelligence Practical
	<b>OR</b>
	Web Services Web Services Practical
CSUP115	PPL & Database Technologies Practical

## Semester II

CSUT121	Advanced Operating System
CSUT122	Mobile Technologies
CSUT123	Software Project Management Project Project Related Assignment
	<b>OR</b>
CSDT124	Human Computer Interaction
CSDP124	Human Computer Interaction Practical
	<b>OR</b>
	Soft Computing Soft Computing Practical
CSUP125	Practical on Advanced OS & Mobile Technologies

## Semester III

CSUT231	Software Architecture and Design Pattern
CSUT232	Machine Learning
CSUT233	Evolutionary Algorithms Big Data Big Data Practical
	<b>OR</b>
CSDT234	Web Analytics
CSDP234	Web Analytics Practical
	<b>OR</b>
	Project Project Related Assignment
CSUP235	Practical on Software Architecture and Design Pattern and Machine Learning

## Semester IV

CSUT241	Industrial Training/Institutional Project
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## ADDITIONAL INTEGRATED INDUSTRY ORIENTED SPECIALISATIONS (OPTIONAL)

### DM

#### Digital Marketing

(In collaboration with TIMESPRO)  
Make A Career In Internet Marketing/  
Seo/ Digital Analyst And Digital Marketing  
Professionals

### CC & MC

#### Cloud Computing & Mobile Computing

(In collaboration with IBM) Become an expert in human-computer interaction, become a cloud architect or engineer and make a career in one of the most flourishing industries nationally and internationally.

### BA

#### Business Analytics

(In collaboration with IBM) Make A Career In Business Analytics/ Data Analytics. You Can Choose To Be A Manager / Consultant With A Core Emphasis On The Business Analytic Domain.

**Note:** In case of Syllabus revision kindly refer University's Website [www.unipune.ac.in](http://www.unipune.ac.in).

# BACHELOR OF SCIENCE-COMPUTER SCIENCE

(B.Sc.-Comp. Sci.)

Full Time Degree Course (Three Years)

160 Seats, **Batch:20<sup>th</sup>**

## Objective:

- To imbibe quality software development practices. To create awareness about process and product standards.
- To train students in professional skills related to Software Industry
- To prepare necessary knowledge base for research and development in Computer Science.
- To help students build-up a successful career in Computer Science and to produce entrepreneurs who can innovate and develop software products.

## Eligibility :

- Higher Secondary School Certificate (10+2) Science stream or its equivalent Examination as per the University of Pune eligibility norms.
- Direct Second year B.Sc.(Computer Science) : Three years Diploma Course, after S.S.C. and 2 years Diploma course after H.S.C. of M.S.B.T.E. in IT / Computer Engineering / Electronics Engineering OR E. & T.C. Engineering are eligible. However such cases should be approved by Equivalence.

## Admission Procedure:

Admission will be made strictly according to the rules and procedure laid down by the Savitribai Phule Pune University, Entrance Test / Interview will be conducted by the College.

## Course Structure

### Semester I

CS-111	Problem Solving using Computer and 'C' Programming
CS-112	Database Management Systems
CS-113	Practical course based on CS-111 and CS-112
MTC-111	Matrix Algebra
MTC-112	Discrete Mathematics
MTC-113	Mathematics Practical Based on MTC-111 & MTC-112
ELC-111	Semiconductor Devices & Basic Electronic System
ELC-112	Principles of Digital Electronics
ELC-113	Electronics Practical Based on ELC-111 & ELC-112
CSST-111	Descriptive Statistics-I
CSST-112	Mathematical Statistics
CSST-113	Statistics Practical Based on CSST-111 & CSST-112

### Semester II

CS-121	Advanced 'C' Programming
CS-122	Relational Database Management Systems
CS-123	Practical course based on CS-121 and CS-122
MTC-121	Linear Algebra
MTC-122	Graph Theory
MTC-123	Mathematics Practical Based on MTC-121 & MTC-122
ELC-121	Instrumentation System
ELC-122	Basics of Computer Organization
ELC-123	Electronics Practical Based on ELC-121 & ELC-122
CSST-121	Methods of Applied Statistics
CSST-122	Continuous Probability Distribution & Testing of Hypothesis
CSST-123	Statistics Practical Based on CSST-121 & CSST-122



### Semester III

CS-231	Data Structures and Algorithms – I
CS-232	Software Engineering
CS-233	Practical course based on CS-231
MTC-231	Group Theory
MTC-232	Numerical Analysis
MTC-233	Mathematics Practical Based on MTC-231 & MTC-232
ELC-231	Microcontroller Architecture & Programming
ELC-232	Digital Communication & Networking
ELC-233	Electronics Practical Based on ELC-231 & ELC-232
AECC-I	Environment Science – I
AECC-II	Language Communication – I

### Semester V

CS-351	Operating Systems - I
CS-352	Computer Networks - II
CS-357	Practical course based on CS-351
CS-353	Web Technologies - I
CS-354	Foundations of Data Science
CS-358	Practical course based on CS-353
CS-355	Object Oriented Programming - I (Core Java)
CS-356	Theoretical Computer Science and Compiler Construction - I
CS-359	Practical Course based on CS-355
CS-3510	Python Programming / R Programming
CS-3511	Open Elective

### Semester IV

CS-241	Data Structures and Algorithms – II
CS-242	Computer Networks - I
CS-243	Practical course based on CS-241
MTC-241	Calculus
MTC-242	Operations Research
MTC-243	Mathematics Practical Based on MTC-241 & MTC-242
ELC-241	Fundamentals of Technology System using Raspberry Pi
ELC-242	Wireless Communication & Internet of Things
ELC-243	Electronics Practical Based on ELC-241 & ELC-242
AECC-III	Environment Science – II
AECC-IV	Language Communication – I

### Semester VI

CS-361	Operating Systems - II
CS-362	Software Testing
CS-367	Practical course based on CS-361
CS-363	Web Technologies - II
CS-364	Data Analytics
CS-368	Practical course based on CS-363 and CS-364
CS-365	Object Oriented Programming – II (Advanced Java)
CS-366	Theoretical Computer Science and Compiler Construction - II
CS-369	Practical Course based on CS-365
CS-3610	Mobile Application Development / Software Testing Tools
CS-3611	Project OR Open Elective

## DM

### Digital Marketing

(In collaboration with TIMESPRO)  
Make A Career In Internet Marketing/  
SEO/ Digital Analyst And Digital Marketing  
Professionals

## BA

### Business Analytics

(In collaboration with IBM) Make A Career In Business  
Analytics/ Data Analytics. You Can Choose To Be A  
Manager / Consultant With A Core Emphasis On The  
Business Analytic Domain.

## CC & MC

### Cloud Computing & Mobile Computing

(In collaboration with IBM) Become an expert in human-  
computer interaction, become a cloud architect or engineer  
and make a career in one of the most flourishing industries  
nationally and internationally.

**ADDITIONAL  
INTEGRATED  
INDUSTRY  
ORIENTED  
SPECIALISATIONS  
(OPTIONAL)**

Note: In case of Syllabus revision kindly refer University's Website [www.unipune.ac.in](http://www.unipune.ac.in).

# BACHELOR OF BUSINESS ADMINISTRATION

## (Computer Application) - BBA (CA)

Full Time Degree Course (Three years)

160 Seats, **Batch : 16<sup>th</sup>**

(Previously known as BCA)

### Objective:

- To produce skill oriented human resource.
- To import practical skills among students.
- To make industry ready resource.
- To bring the spirit of entrepreneurship.

### Eligibility :

- A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration – Computer Application shall have passed 12 the Std. Examination (H.S.C. 10 +2) from any stream with English as passing subject and has secured 40% marks at 12thstd.
- Three Years Diploma Course after S.S.C. i.e. 10thStandard of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- Two Years Diploma in Pharmacy after H.S.C., of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- MCVC

### Admission Procedure:

Admission will be made strictly according to the rules and procedure laid down by the Savitribai Phule Pune University, Entrance Test / Interview will be conducted by the College.

### ADDITIONAL INTEGRATED INDUSTRY ORIENTED SPECIALISATIONS (OPTIONAL)

#### DM

##### Digital Marketing

(In collaboration with TIMESPRO)  
Make A Career In Internet Marketing/  
Seo/ Digital Analyst And Digital Marketing  
Professionals

#### BA

##### Business Analytics

(In collaboration with IBM) Make A Career In Business  
Analytics/ Data Analytics. You Can Choose To Be A  
Manager / Consultant With A Core Emphasis On The  
Business Analytic Domain.

#### CC & MC

##### Cloud Computing & Mobile Computing

(In collaboration with IBM) Become an expert in human-computer interaction,  
become a cloud architect or engineer and make a career in one of the most  
flourishing industries nationally and internationally.

## Course Structure

### Semester I

CA-101	Business Communication
CA-102	Principle of Management
CA-103	C Language
CA-104	Database Management System
CA-105	Statistics
CA-106	Computer Laboratory Based on 103 & 104 (2 credits each)
1	ADD-On (PPA) (30 Hours)

### Semester II

CA-201	Organization Behavior & Human Resource Management
CA-202	Financial Accounting
CA-203	Business Mathematics
CA-204	Relational database
CA-205	Web Technology HTML-JS-CSS
CA-206	Computer Laboratory Based on 204 & 205(2 credits each)
2	ADD-On (Advance C) (30 Hours)

### Semester III

CA-301	Digital Marketing
CA-302	Data Structure
CA-303	Software Engineering
CA-304	Angular JS / PHP
CA-305	Big data / Block chain
CA-306	Computer Laboratory Based on 302 , 304 and 305 (2 credits each)
3	Environment Awareness

### Semester IV

CA-401	Networking
CA-402	Object Oriented Concepts Through CPP
CA-403	Operating System
CA-404	NODE JS / Advance PHP / Hadoop
CA-405	Project
CA-406	Computer Laboratory Based on 402,404 (2 credits each)
4	ADD-On (30 Hours)

### Semester V

CA-501	Cyber Security
CA-502	OOSE
CA-503	Core Java
CA-504	Mongo DB / Python
CA-505	Project
CA-506	Computer Laboratory Based on 503 and 504(2 credits each)
5	Add on Course-IOT(30 Hours)

### Semester VI

CA-601	Recent Trends in Information Technology(Tutorial/Assignment)
CA-602	Software Testing
CA-603	Advanced Java
CA-604	Android Programming / Dot Net framework
CA-605	Project
CA-606	Computer Laboratory Based on 603 and 604(2 credits each)
6	Add on Course-Soft skills training

**Note:** In case of Syllabus revision kindly refer University's Website [www.unipune.ac.in](http://www.unipune.ac.in)

# BACHELOR OF BUSINESS ADMINISTRATION

(International Business) BBA (IB)

Full Time Degree Course (Three years)

80 Seats, **Batch: 16<sup>th</sup>**

## Objectives:

- To provide aright understanding about the present scenario of and international trade and relationship of domestic trade with international trade.
- To explain modalities, functions and activities related with various aspects of international trade.
- To provide knowledge and understanding as to how business decisions are taken while conducting international trade transactions.
- To give knowledge about institutional and regulatory framework governing international trade
- To inculcate skills useful to analyze various international business situations

## Eligibility:

- A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration (IB) shall have passed 12th Std. Examination (H.S.C. 10 +2) from any stream with English as passing subject and has secured 40% marks at 12th Std.
- Three Years Diploma Course after S.S.C. i.e. 10th Std of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- Two Years Diploma in Pharmacy after H.S.C., of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- MCVC / Every eligible candidate has to pass a Common Entrance Test to be conducted by the respective Institute / College.

## Admission Procedure:

Admission will be made strictly according to the rules and procedure laid down by the Savitribai Phule Pune University, Entrance Test / Interview will be conducted by the College.

## ADDITIONAL INTEGRATED INDUSTRY ORIENTED SPECIALISATIONS (OPTIONAL)

### DM

#### Digital Marketing

(In collaboration with TIMESPRO)  
Make A Career In Internet Marketing/  
Seo/ Digital Analyst And Digital Marketing  
Professionals

### BA

#### Business Analytics

(In collaboration with IBM) Make A Career  
In Business Analytics/ Data Analytics. You  
Can Choose To Be A Manager / Consultant  
With A Core Emphasis On The Business  
Analytic Domain.



## Course Structure

### Semester I

101	Principles of Management
102	Business Communication Skills
103	Business Accounting
104	Business Economics - Micro
105	Business Mathematics
106	Business Demography
1	Skill Enhancement Course

### Semester II

201	Basics of cost Accounting
202	Origin and development of Global Business
203	Commercial Geography
204	Principles of Marketing
205	Business Statistics
206	Fundamentals of computers
2	Skill Enhancement Course

### Semester III

301	Elements of Human resources Management
302	International Agriculture Business
303	International Services Management.
304	International Economics (Global )
305	Foreign Language ( I )
306	Management Information System
3	Ability Enhancement Compulsory Course- Environmental Awareness

### Semester IV

401	International Financial Management
402	Import and Export Procedure.
403	Production and Operations
404	Business Ethics
405	Foreign Language (II)
406	Research Methodology
4	Skill Enhancement Course

### Semester V

501	International Relations
502	Strategic Management.
503	Business Reporting and Analysis.
504	Supply Chain Management.
505	Specialization I
506	Specialization II

### Semester VI

601	Essentials of E Commerce
602	International Business Law
603	International Project Management
604	Management of Creativity
605	Specialization III
606	Specialization IV

**Note:** In case of Syllabus revision kindly refer University's Website [www.unipune.ac.in](http://www.unipune.ac.in).

# BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Full Time Degree Course (Three Years)

160 Seats, **Batch: 16<sup>th</sup>**

## Objective:

- To develop right understanding about the business environment and different types of organizations
- To develop leadership aptitude to work independently and in the organized group.
- To cultivate desired qualities of as effective a manager capable of taking decisions and communicating effectively with different types of publics
- To develop a right understanding regarding various financial institutions and agencies governing aspects of business the business.

## Eligibility:

- A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream with English as passing subject and has secured 40% marks at 12th Std.
- Two years Diploma in Pharmacy after H.S.C., Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- Three Year Diploma Course (after S.S.C., i.e. 10th Standard) of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- MCVC / Every eligible candidate has to pass a Common Entrance Test to be conducted by the respective Institute/College.

## Admission Procedure:

Admission will be made strictly according to the rules and procedure laid down by the Savitribai Phule Pune University, Entrance Test / Interview will be conducted by the College.

## ADDITIONAL INTEGRATED INDUSTRY ORIENTED SPECIALISATIONS (OPTIONAL)

### DM

#### Digital Marketing

(In collaboration with TIMESPRO)  
Make A Career In Internet Marketing/  
Seo/ Digital Analyst And Digital Marketing  
Professionals

### BA

#### Business Analytics

(In collaboration with IBM) Make A Career In  
Business Analytics/ Data Analytics. You Can  
Choose To Be A Manager / Consultant With A Core  
Emphasis On The Business Analytic Domain.

### CIA

#### Certified Industrial Accountant

(in collaboration with ICA)  
Understanding Business Computer Application,  
Financial Accounting, Taxation, TDS, GST.

# Course Structure

## Semester I

- 101 Principles of Management
  - 102 Business Communication Skills
  - 103 Business Accounting
  - 104 Business Economics – Micro
  - 105 Business Mathematics
  - 106 Business Demography
  - 1 Skill Enhancement Course ( 30 hours)
- 

## Semester III

- 301 Family Business Management
  - 302 Supply Chain Management
  - 303 Event Management
  - 304 Business Economics (Macro)
  - 305 Specialization I
  - 306 Specialization II
  - 3 Ability Enhancement Compulsory Course-Environmental Awareness
- 

## Semester V

- 501 Research Methodology
  - 502 Agri Business Management.
  - 503 Business Ethics
  - 504 Strategic Management.
  - 505 Specialization-V
  - 506 Specialization-VI
- 

## Semester II

- 201 Business Organization and System
  - 202 Principles of Marketing
  - 203 Principles of Finance
  - 204 Basics of cost accounting
  - 205 Business Statistics
  - 206 Fundamentals of computers
  - 2 Skill Enhancement Course ( 30 hours)
- 

## Semester IV

- 401 Entrepreneurship Development
  - 402 Import and Export Procedure
  - 403 Managerial Economics
  - 404 International Business
  - 405 Specialization-III
  - 406 Specialization-IV
  - 4 Skill Enhancement Course ( 30 hours)
- 

## Semester VI

- 601 Essentials of Ecommerce
  - 602 Management Information System
  - 603 Business Planning and Project Management
  - 604 Management of Creativity
  - 605 Specialization -VII
  - 606 Specialization-VIII
- 

Note: In case of Syllabus revision kindly refer  
University's Website [www.unipune.ac.in](http://www.unipune.ac.in).

# BACHELOR OF COMMERCE (B.COM)

Full Time Degree Course (Three Years)

240 Seats, **Batch: 18<sup>th</sup>**

## Objective:

This course is designed to enable the students to acquire advanced knowledge in special subjects, access latest happenings and research etc. It enables the graduates to successfully overcome every challenge.

## Eligibility Criteria:

- No Candidates shall be admitted to the First Year of the B.Com. Degree Course (2019 pattern) unless he/she has passed the Higher Secondary School Certificate Examination of the Maharashtra State Board of Higher Secondary Education Board or equivalent or University with English as a passing Course.
- No candidate shall be admitted to the Third Semester examination of the second year unless he/she has cleared first two semesters satisfactorily for the course at the college affiliated to this University.
- No candidate shall be admitted to the Third Year B.Com. (Fifth semester) Degree Course (2019 pattern) unless he/she has cleared all the papers of first and second semester Examination of F.Y. B.Com. and has satisfactorily kept terms for the second year (Third and Fourth Semester) and also fifth semester for the third year of B.Com) satisfactorily in a college affiliated to this University.

## Admission Procedure:

Admission will be made strictly according to the rules and procedure laid down by the Savitribai Phule Pune University, Entrance Test / Interview will be conducted by the College.

## CSIT Future Prospects:

Students can build a career in the field of Marketing, finance, HR, Systems, Taxation and Operations.

## ADDITIONAL INTEGRATED INDUSTRY ORIENTED SPECIALISATIONS (OPTIONAL)

### DM

Digital Marketing

(In collaboration with TIMESPRO)

Make A Career In Internet Marketing/  
Seo/ Digital Analyst And Digital Marketing  
Professionals

### BA

Business Analytics

(In collaboration with IBM) Make A Career In Business  
Analytics/ Data Analytics. You Can Choose To Be A  
Manager / Consultant With A Core Emphasis On The  
Business Analytic Domain.

### CIA

*CERTIFIED INDUSTRIAL ACCOUNTANT*

(in collaboration with ICA)

Understanding Business Computer Application,  
Financial Accounting, Taxation, TDS, GST.



# Course Structure

## Semester I

111	Compulsory English- I
112	Financial Accounting - I
113	Business Economics- I
114(A)	Business Mathematics and Statistics – I
<b>OR</b>	
114(B)	Computer Concepts and Application- I
115	(Optional Group) Banking and finance
116	(Optional Group) Marketing & Salesmanship
117	Additional English

## Semester II

121	Compulsory English- II
122	Financial Accounting - II
123	Business Economics- II
124(A)	Business Mathematics and Statistics – II
<b>OR</b>	
124(B)	Computer Concepts and Application- II
125	(Optional Group) Banking and finance
126	(Optional Group) Marketing & Salesmanship
127	Additional English

## Semester III

231	Business Communication- I
232	Corporate Accounting- I
233	Business Economics - I (Macro)
234	Business Management - I
235	Elements of Company Law- I
236	Special Course Paper- I(Any One)
	1) Banking and Finance
	2) Cost and Works Accounting
	3) Marketing Management

## Semester IV

241	Business Communication- II
242	Corporate Accounting- II
243	Business Economics – II (Macro)
244	Business Management - II
245	Elements of Company Law- II
246	Special Course Paper- I (Any One)
	1) Banking and Finance
	2) Cost and Works Accounting
	3) Marketing Management

## Semester V

351	Business Regulatory Framework - I
352	Advanced Accounting - I
353	Indian and Global Economic Development - I
<b>OR</b>	
	International Economics - I
354	Auditing & Taxation - I
355	Special Course Paper – II (Same Special Course Offered at S.Y.B.Com)
	1) Banking and Finance
	2) Cost and Works Accounting
	3) Marketing Management
356	Special Course Paper – III (Same Special Course Offered at S.Y.B.Com)
	1) Banking and Finance
	2) Cost and Works Accounting
	3) Marketing Management

## Semester VI

361	Business Regulatory Framework - II
362	Advanced Accounting - II
363	Indian and Global Economic Development - II
<b>OR</b>	
	International Economics - II
364	Auditing & Taxation - II
365	Special Course Paper – II (Same Special Course Offered at S.Y.B.Com)
	1) Banking and Finance
	2) Cost and Works Accounting
	3) Marketing Management
366	Special Course Paper – III (Same Special Course Offered at S.Y.B.Com)
	1) Banking and Finance
	2) Cost and Works Accounting
	3) Marketing Management

# DOCUMENTS REQUIRED

## For Under Graduate Courses:

1. Statement of marks of H.S.C. or other examination considered equivalent by the Board.
2. School/College leaving Certificate.
3. Passing Certificate of H.S.C. or equivalent examination.
4. Migration Certificate (in case of student from outside state).
5. Certificate in the prescribed "Appendix A" of eligibility form of the board (for candidates coming from outside India).
6. Caste Certificate / Validity / Creamy Layer (as applicable).
7. Domicile Certificate.
8. Character Certificate.
9. Passport size photo
10. Aadhar Card
11. Any other.

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## For Post Graduate Courses:

1. Statement of Marks of Degree.
2. College Leaving Certificate / Transfer Certificate.
3. S.S.C and H.S.C. mark sheet.
4. Migration Certificate (in case of student from outside SPPU).
5. Caste Certificate / Validity / Creamy Layer (as applicable).
6. Passport size photo
7. Aadhar Card
8. Any other.

Note:

Admission will be finalised only after all the necessary documents are submitted and full fees are paid.

# **INTEGRATED INDUSTRY ORIENTED SPECIALISATIONS**

# BUSINESS ANALYTICS (OPTIONAL)

[ BBA, BBA (IB), BBA (CA), B.Com, B.Sc (CS), M.Sc. (CS)]

In association with IBM

## Introduction

Business analytics (BA) is the practice of iterative, methodical exploration of an organization's data with emphasis on statistical analysis. It is the study of data through statistical and operations analysis, the formation of predictive models, application of optimization techniques and the communication of these results to customers, business partners and colleague executives. **IBM ANALYTICS gives you the right techniques and analogies also you gain access to IBM's 9000 strategy, analytics, and technology experts and consultants from around the globe. Make data simple and accessible, Build a trusted analytics foundation, Scale insights on demand using IBM Analytics solutions and tools by reinventing data transformation and learning about data management solutions, data science and business analytics from IBM.**

## Objective

Foundation Course in Business Analytics is designed to teach the first time Analytics Learners how to use the personal analytics to quickly and easily analyze data from a variety of sources to gain insight into your business, as well as create plans to gather information from team members. This course also focuses in the cutting edge concepts like Cognitive Analytics and providing learners the ability to work with various data sets , structured and unstructured.

## Course delivery and content

Face to Face, Instructor led training delivery for 32 Hours at the Institute IBM Original Courseware (printed copies) Access to IBM developer Works platform IBM Certificate, upon successful course completion. At the end of the program, learners would be able to Understand concept and regular terminologies of Business Analytics Identify the benefits of using personal Analytics (using IBM Cognos Insight) Building expertise in Data Analysis, visualization capabilities using various data sources (using IBM Watson Analytics). Use the personal analytics tool IBM Cognos Insight to quickly and easily analyze data from a variety of sources to gain insight into the various data driven business solutions including the following Importing & restructuring data Create visualization and Sharing Analytic Work space IBM® Watson™ Analytics, a smart data discovery service available on the cloud, helps in Data exploration & visualization Automating various analytics capabilities Effortless dashboard and infographic creation.



McKinsey Global Institute predicts that by 2018, the United States and India could lack 140,000 to 190,000 and 2 lakh workers respectively with deep analytical, data skills and another 1.5 million managers and analysts who know how to use analysis of large data sets to make effective decisions.



Global executive search firm Heidrick & Struggles estimates that India has 50,000 highly qualified analytics professionals, but demand is running at five times this number, says C. K. Guruprasad, consultant for the technology practice at the firm. As per Gartner's research, more than 4.4 million jobs in the area of Big Data analytics will be created.



# CAREER OPTIONS

- Optimizing offers & cross-sell
- Customer Service & Call Center Efficiency



BANKING

- Pro-active Call Center
- Network Analytics
- Location Based Services



TELCO

- Business Process Transformation
- Audience & Marketing Optimization



MEDIA & ENTERTAINMENT

- Customer Analytics & Loyalty Marketing
- Predictive Maintenance Analytics



TRAVEL & TRANSPORT

- Civilian Services
- Defense & Intelligence
- Tax & Treasury Services



GOVERNMENT

- Advanced Condition Monitoring
- Data Warehouse Optimization



AUTOMOTIVE

- Uniform Information Access Platform
- Data Warehouse Optimization



AEROSPACE & DEFENSE

- Increase visibility into drug safety and effectiveness



LIFE SCIENCES



INSURANCE

- 360° View of Domain or Subject
- Catastrophe Modeling
- Fraud & Abuse



ENERGY & UTILITIES

- Smart Meter Analytics
- Distribution Load Forecasting/Scheduling
- Condition Based Maintenance



RETAIL

- Actionable Customer Insight
- Merchandise Optimization
- Dynamic Pricing



CONSUMER PRODUCTS

- Shelf Availability
- Promotional Spend Optimization
- Merchandising Compliance



HEALTHCARE

- Measure & Act on Population Health Outcomes
- Engage Consumers in their Healthcare



CHEMICAL & PETROLEUM

- Operational surveillance, Analysis & Optimization
- Data Warehouse Consolidation, Integration & Augmentation



ELECTRONICS

- Customer/ Channel Analytics
- Advanced Condition Monitoring

## TOP COMPANIES RECRUITING FOR BA

**naukri.com**  
India's No. 1 Job Site

**Reliance**  
Energy Services & Chemicals

**BAJAJ**  
University School

**Infosys**

**experian**

**MBDA**  
Missile Defense

**Johnson-Johnson**

**citibank**

**THALES**

**ORACLE**

and many more..

# CIA-CERTIFIED INDUSTRIAL ACCOUNTANT<sup>(OPTIONAL)</sup>

[B.Com & BBA] In association with ICA

## Introduction

In today's corporate world accountants play a significant role in decision making and are an integral part of strategic thinking of the company. This increased importance not only ensures a bright career today; tomorrow appears to be even brighter for those who want to pursue accounting as a career. The courses offered by ICA have been designed after years of research to understand the pressing needs of the industry. The course prepares the Accounts professionals who are highly in demand for any industry. Students are taught Business Computer Application, Financial Accounting, Advanced Practical Accounts, TDS, Taxation, Goods & Services Tax which are high in demand in today's industry.

## COURSE CONTENT

### Module A

#### Module - 01

Business computer Applications

#### Module - 02

Business Accounting

#### Module - 03

Tally.ERP9

#### Module - 04

Business Communication

Project 1 (Business Accounting, Tally, Excel)

### Module B

#### Module - 01

Direct Taxes

#### Module - 02

Goods & Services Tax (GST)

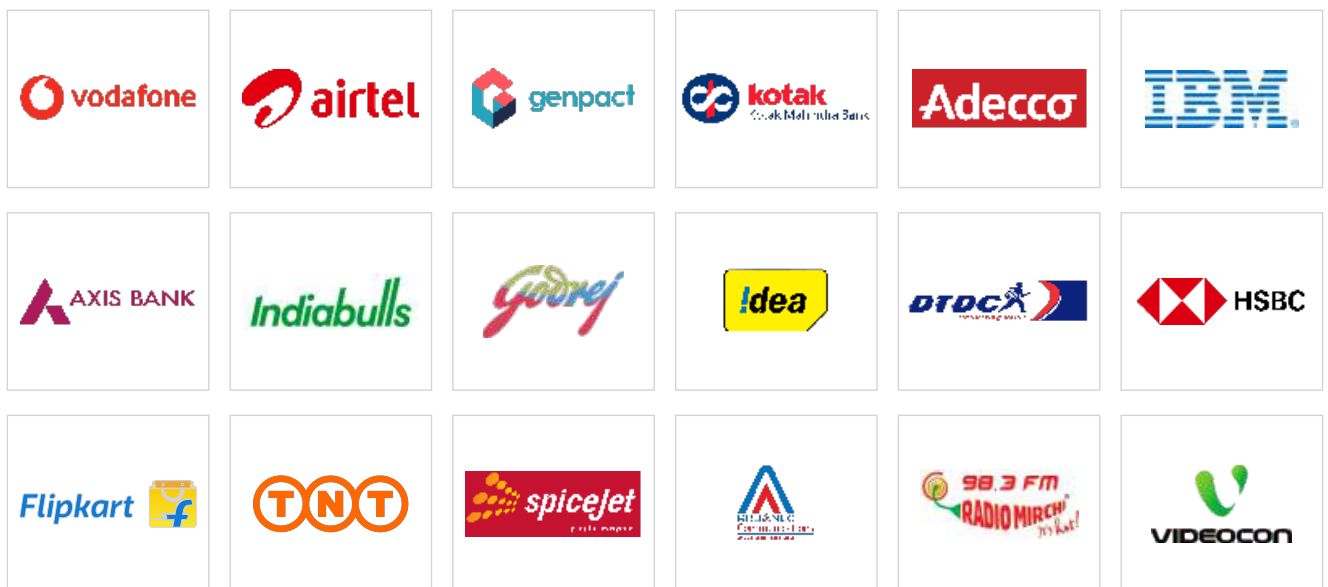
#### Module - 03

Advanced Accounts Project 2  
(Accounting, Tally, Excel, Taxation)

## CAREER OPPORTUNITIES

Commercial Manager | Assistant Manager -Accounts & Finance  
Manager Accounts & Finance | Financial Analyst | Accounts Manager  
Senior Finance Executive | Senior Accountant | Executive Accountant  
Accounts & Finance Assistant | Senior Accounts Executive  
Senior Executive (in KPO & MNCs) | Junior Accountant

## OUR TOP RECRUITERS



(and many more)

# DIGITAL MARKETING (OPTIONAL)

## [BBA,BBA (IB), BBA (CA), B.Com, B.Sc (CS), M.Sc.(CS)]

### Course Objectives

- ◆ Understand the conceptual framework of Digital Marketing
- ◆ Understand How Customers behave in digital space
- ◆ Understand the concepts of Value Creation, delivery and communication in digital space
- ◆ Legal and Ethical Issues in Internet Marketing
- ◆ Understand the workings of paid advertisement and search engine optimized advertisements on popular search engine.
- ◆ Understand how to use web analytics and the concept of ROI in Digital space
- ◆ Understand the usage of Social Media
- ◆ This course helps the companies to Increase brand awareness, drive sales and/or leads

### Scope

- ◆ Today, no marketing plan or strategy is complete without digital strategy. Almost all industries have been using digital marketing to build brand, generate leads or sell.
- ◆ As the world is getting more and more digitized in every respect, Digital Marketing is a booming career option today. With striking features like cost-effectiveness, instant response, flexibility, convenience, effectiveness, Digital Marketing is making a strong impact in the world of Marketing and Advertising.

### Course Duration

- ◆ 240 Hrs, 3 Hours a week

### Mode of Delivery

- ◆ 80 hours : Face to Face
- ◆ 40 hours : Self Learning & Assignment based
- ◆ 100 hours : Virtual Live class
- ◆ 20 hours : Recorded Videos

### Course Content

- ◆ Fundamentals of Digital Marketing and Content creation 30Hrs
- ◆ Website Planning and E-commerce 35Hrs
- ◆ Social Media Marketing& Influencer Marketing 50Hrs
- ◆ SEO & SEM, Affiliate and ORM 50Hrs
- ◆ Mobile Marketing, Email Marketing and Analytics 35Hrs
- ◆ Digital Marketing Strategy and Planning 30Hrs
- ◆ Doubt Solving 10Hrs
- Field Work (Internship)

# CAREER OPPORTUNITIES

- ◆ Course Learning Outcomes/Job Role
- ◆ Digital Marketing Expert
- ◆ Digital Marketing Manager
- ◆ Lead Generator
- ◆ Digital Content Writer

- ◆ SEO Specialist
- ◆ Digital Sales Executive
- ◆ Digital Marketing Specialist
- ◆ Social Media Specialist
- ◆ Web analytics

- ◆ Entrepreneur
- ◆ Digital Marketing Trainer
- ◆ Digital Marketing Consultant
- ◆ Freelancer

## OUR TOP RECRUITERS



and many more...



# CLOUD COMPUTING (OPTIONAL)

## [BBA (CA), B.Sc. (CS) & M.Sc. (CS)]

### In association with IBM

## Why Cloud Computing ?

There's never been a better time to work in the cloud computing industry. As enterprises modernize their IT and adopt agile and DevOps processes, they're moving in increasing numbers to cloud-based environments. And the result has been a huge demand for people with cloud expertise.

Cloud computing - the deployment of network-based applications in a highly flexible, shared IT environment - is becoming a key enabler of better service delivery and greater value in today's business landscape. It offers a number of major advantages over more traditional application deployment models, including the more efficient use of IT and development resources, easier and less costly maintenance, and the ability to deliver consistent services through a variety of channels. Cloud computing also makes it easier for businesses to partner and bring enhanced composite service offerings to market very quickly. CC In association with IBM expand your personal and organizational expertise with the guidance of smarter analytics from IBM. Bring your analytics to the data behind your firewall, and easily incorporate cloud application data and sources.

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## Objective

Developing cloud-based applications requires new approaches that address the unique requirements of software-as-a-service. IBM Application Development Services for Cloud delivers on the promise of cloud application development by building custom cloud applications from implementation planning to design, development and deployment.

This course is designed to teach you how to build applications for deployment to the cloud platforms using BlueMix.

BlueMix, its Platform-as-a-Service (PAAS) to help developers quickly integrate applications and speed deployment of new cloud services

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## Course Delivery

The course will be delivered in hybrid mode, that consisted of Online learning like AWS, Offline Lab Session, Classroom session and various use cases. Our Knowledge & delivery partners will be Experts from IBM, AWS.

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## Introduction to Bluemix

- ◆ Cloud computing overview
- ◆ Consumption View
- ◆ Setup and installations
- ◆ Development of Apps using Bluemix Services
- ◆ Development of Apps using Dev Ops Services on Blue Mix
- ◆ Bluemix Services in Mobility & Big Data

## CAREER OPPORTUNITIES

Become an expert in human-computer interaction, become a cloud architect , cloud software engineer, cloud sales executive, sales representative, cloud manager, cloud services developer, cloud system administrator, cloud consultant, cloud system engineer, cloud network engineer, cloud product manager and make a career in one of the most flourishing industries nationally and internationally.

## OUR TOP RECRUITERS



Member  
SAP Student Academy Program



and many more...

# MOBILE COMPUTING (OPTIONAL)

## [BBA (CA), B.Sc. (CS) & M.Sc. (CS)]

### In association with IBM

## Why Mobile Computing ?

The exponential growth of smart phone usage has created a sudden demand in mobile application development skills in the market. Today, there is handful of platforms (smart phones and tablets) that runs these smart devices. This platform domain is led by Apple iOS, Google Android, Microsoft Windows Phone platforms - with Apple and Android being the front runners. Mobile computing in association with IBM collect, organize and analyse your data, transform your data into tangible business value with the latest, most flexible and open technology provided by IBM. It helps in fast visual modeling capabilities without coding, advanced data preparation capabilities, and automatically handle common data quality issues.

## Objective

In this course, you learn about the capabilities of IBM Worklight and how to use them to develop mobile applications by using the IBM Worklight hybrid coding approach. The course begins with overviews of mobile development, IBM Worklight and Worklight Studio, application programming interfaces (APIs) and tools that provide for the development, back-end integration, security, and management of cross-platform mobile applications. This course covers topics that include IBM Worklight client-side APIs; user interface (UI) frameworks such as jQuery, Dojo, or Sencha Touch; Apache Cordova, integration, authentication techniques, push notification, and deploying and managing applications. The hands-on lab exercises throughout the course reinforce lecture content by giving you direct experience in working with IBM Worklight and mobile application development. The lab environment for this course uses the Google Android platform.

## Course Delivery

The Mobile Computing course comprises of learning experience through lectures, Cases, discussions and presentations combined with practical exercises using IBM Web Sphere Commerce Product

## COURSE CONTENT

### Introduction to Bluemix

- ◆ Understand the conceptual framework of Digital Marketing, customer behavior in digital space, the concepts of Value Creation, delivery and communication in digital space.
- ◆ Legal and Ethical Issues in Internet Marketing, workings of paid advertisement and search engine optimized advertisements on popular search engine. Usage web analytics and the concept of ROI in Digital space
- ◆ Understand the usage of Social Media Identify a mobile application design type suitable for your application
- ◆ Develop a mobile application to run on an Android platform by using the IBM Worklight hybrid coding approach. Use IBM Worklight client-side APIs for cross-platform portability
- ◆ Use the Apache Cordova framework to access native device functions. Use IBM Worklight server-side APIs for back-end integration
- ◆ Include the Dojo Mobile, jQuery Mobile, or Sencha Touch UI frameworks in an application Secure a mobile application by using different IBM Worklight authentication techniques Develop an application that uses push notifications
- ◆ Deploy an application to a production environment. Use the IBM Application Center to share applications within an organization.

## CAREER OPPORTUNITIES

On successful completion of the Course, the students would be able to:

1. Highlight key capabilities of Mobile Application Development
2. Use IBM Work light to develop applications on Android Platform
3. Understanding Industry Usage in Industry Domains and usage of Mobility in each of them

## OUR TOP RECRUITERS



and many more...



EVERY YEAR,  
THE ASM GROUP OF INSTITUTES  
PROVIDES WELL-GROOMED,  
**INDUSTRY-READY  
PROFESSIONALS TO  
200+ COMPANIES**  
WHO VISIT OUR CAMPUS  
**FOR RECRUITMENT**

**TRAINED FOR INDUSTRY DEMANDS**

**GLOBAL OUTLOOK**

**VALUE BASED LEARNING**

**ENHANCED PERSONALITY DEVELOPMENT**

**HIGH IMPACT LEADERSHIP SKILLS**

**SOLUTION BASED INDIVIDUAL**

**STRONG COMMUNICATION SKILLS**

The launch pad for grooming begins on Day One when students come to our campus, through an intensive induction schedule, by the end of which a student has designed a road map for the following years with the institute. Our Industry-Academia-Interface & activities are designed with a lot of consideration to make a student desirable to the industries, and they act as milestones on their journey towards their placements.



# Placements



## ASM'S **JOB FAIR** WE TAKE YOUR CAREER SERIOUSLY

Every year, the ASM Group conducts a one-day Job Fair at its campus, as an initiative to provide candidates seeking jobs with a platform to connect with recruiters. Each event receives an applauding response in terms of number of applicants, 150+ participating companies, as well as jobs offered.



# BANK LOANS



Disclaimer: Loan amount and approval is the sole discretion of the financial institutions and CSIT does not take any responsibility of the same. CSIT will only assist the students with all necessary documents to facilitate the same. It is the sole responsibility of the student to get the loan processed.

BUILDING FUTURE  
**LEADERS**



# SEMINARS AND WORKSHOPS

workshops and seminars are conducted by industry experts and academicians throughout the year



**INCON** An International Conference



**IT Panel Discussion**



**TECHNO THRUST**  
An Inter-collegiate Technical Event



**MINDSCAPE**  
A Case Study Competition



**CONFERENCE**  
Dr. E. B. Khedkar,  
Vice Chancellor,  
Dr. Ajinkya  
D.Y. Patil University,  
Pune



**Mr. Irfan Abdulla**  
Director & Head  
of Talent Solutions,  
LinkedIn India





**Bhushan Kelkar**  
Country Manager,  
IBM Global



**Dr. Jennifer Muskett**  
Asso. Prof,  
Computer Network  
University of  
Southampton



**Dr. Mario Kolberg**  
Dean,  
University of  
Stirling



**Prof. Ian Wakemen**  
Sr. Lecturer,  
Computer Network &  
Security,  
University of Sussex



**Prof. Christopher David Mcdermott**  
Sr. Lecturer in Computer  
Network & Security,  
University of Robert Gordon



**INDUCTION**  
Dr. Deepak Shikarpur  
IT Evangelist,  
Entrepreneur,  
Writer and  
Social Activist





**SEMINAR ON CURRENT TRENDS IN IT**



**ELECTRONIC EXPO**



**CSIT MARATHON**



**GUEST LECTURE ON WOMAN EMPOWERMENTS**



**BLOOD DONATION CAMP**



**INSIGNIA-INTER COLLEGE CULTURAL FEST**



**HALLOWEEN DAYS CELEBRATION**



**SALAD DECORATION COMPETITION**



**RANGOLI COMPETITION**



**VISIT TO AN ECO-FRIENDLY VILLAGE**

# LEARNING THROUGH FUN

OVER 54 EVENTS HELD THROUGHOUT THE YEAR



**FACE PAINTING COMPETITION**



**ROTARY CLUB'S INTERACTION WITH STUDENTS**



**INTERACTION WITH MEXICAN STUDENTS**



**INTERNATIONAL YOGA DAY**



**INDUSTRIAL VISIT  
TO POLYHOUSE**



**T-SHIRT PAINTING  
COMPETITION**



**DANDIYA  
CELEBRATION**



**SWACHH  
BHARAT ABHIYAN**



**CONVOCATION CEREMONY**



**ALUMNI MEET**



**IT EXPO**



**ASM WALK FOR CAUSE**

Opportunities for learning, growing and achieving exist everywhere at CSIT. Life at CSIT is a blend of academics, extracurricular and co-curricular activities. In addition, activities such as cultural programmes, student fests, festival, national celebrations and inter-college events make life at CSIT truly colorful, enriching and enjoyable.

A year round celebration of life is what it is all about at the Audyogik Shikshan Mandal Group of Institutes. Every year over 40 events are held across the various campuses. In the preceding year an overwhelming 60 events were held, making that an average of more than one per week.

At INSIGNIA and SPARKS the annual showpiece event, we organise a memorable week-long celebration. During this week, various events such as Sports, Fun Games, Fine Arts and Performing Arts, Crafts, Music Rhapsody, Fashion Show and Cultural programmes are organised. The gamut of activities is to ensure that every student comes forward to participate in and showcase at least one sphere where they can contribute confidently.



# GLOBAL EXPOSURE

## ASM IS THE FIRST B-SCHOOL IN INDIA TO OFFER THE HBS ONLINE PROGRAM BY HARVARD BUSINESS SCHOOL ONLINE

The main motive of the ASM Group has always been to shape students using the best available techniques. Harvard Business School Online program is a tried and tested tool that brings out the best in the students.

- Dr. Sandeep Pachpande  
(Chairman, ASM Group of Institutes)



INAUGURATION OF IBM LAB AT THE ASM CAMPUS



## INTERNATIONAL TIE-UPS

ASM Group of Institutes has signed Memorandum of Understanding (MOU) with the prestigious City University of Seattle, CETYS University, Mexico, VSFS, Prague and NYSA University, Poland and this is just the beginning.



# ***GLOBAL EXPOSURE***

## **OVERSEAS TOURS**

Understanding diverse business principles

**Overseas tours to economically, culturally and socially diverse countries.**

**Curriculum designed keeping global trends in view.**

**Interaction with expert faculty from universities of different countries.**

**The exchange of ideas & interactions with leaders of the industry.**

**Student exchange programs with various universities across the globe.**

**International internships**



## **INTERACTION WITH FOREIGN STUDENTS**



# Life at CSIT



**LEARNING  
FROM  
LEADERS**



**TEAM  
BUILDING  
TRIPS**



**SPORTS**



**SOCIAL  
CAUSES**



**INDUSTRY  
VISITS**



**CREATING  
WINNERS**





## **SEMINARS**



## **BUSINESS SIMULATION GAMES**



## **CONFERENCES**



## **INDUCTION PROGRAMMES**



## **SPECIAL CELEBRATIONS**

# TESTIMONIALS



**SOURABHEE  
DEBBARMA**  
FIRST FEMALE  
INDIAN IDOL

"ASM's CSIT  
expanded my career."



**SNEHAL GAIKWAD**  
B.B.A.  
SYNTEL  
FINANCIAL ANALYST

"The BBA Course at CSIT provided me  
with a broad based business  
background that I have been able to  
use in numerous situations."



**SNEHAL CHOUDHARI**  
B.Com.  
Syntel, Financial Analyst

"CSIT has set me aside from other  
candidates and made my company  
realize that I have the skills to help in  
other areas."



**MARY SOFIA**  
B.Com.  
SYNTEL, FINANCIAL ANALYST

"CSIT has played a transformational  
role in my life. It began the moment I  
set foot on campus, and it continues  
to shape who I am today."



**KEDAR PHADKE**  
M.C.A.(sci)  
Software Developer  
Austere Systems Pvt Ltd

"CSIT provided me with vital  
resources, affordable fees and a  
sound educational background."



**VAIBHAV JADHAV**  
MSc(cs)  
.NET Developer  
Xorient Technologies Baner

"CSIT has friendly and helpful  
staff members who cared and  
helped me through my course,  
were easy to interact with and  
answered all my questions."



**SHAILESH MISHRA**  
B.C.A.  
Capgemini Pune  
Software Developer

"CSIT has given me the  
opportunity to pursue the career I  
wanted."



**NIKHIL PATIL**  
B.C.A.  
Software Developer  
Infosys

"CSIT has given me the  
opportunity to pursue the career  
I wanted"



**ARSHAD PATHAN**  
Msc. (CS)  
TCS  
Trainee Software Eng.



**GAYATRI  
DASRATHAN**  
Msc. (CS)  
ZENSAR  
Trainee Software Eng.

# TESTIMONIALS



**Shrikant Sonawne**  
B.C.A. & M.C.A.(com)  
SPPU Pune University  
Rank Holder

"Not only did I have a lot of fun in CSIT and learn a lot of interesting things, but I also gained more from the class than I could have anticipated."



**SAGAR PANSARE**  
MSC(CS)  
Indian Army

"CSIT provides the resources necessary for concretizing your goals and ambitions - whatever they may be."



**PRASHANT DALGADE**  
M.Sc. (CS)  
Atos, Pune  
Wintel Engineer

"Attending CSIT was invaluable to my career. CSIT has now given me the opportunity to give back what I have learned."



**YASIN TAMBOLI**  
B.B.A.  
International Model

"I had the privilege to be taught by professors who really cared about my academic progress, and I have benefitted from this immensely."



**SONAM AHUJA**  
M.C.A.  
Persistent, Pune  
Software Developer

"CSIT expanded my career possibilities by giving me the skills and knowledge basis to apply toward a focused career path."



**SANJANA TIWARI**  
B.Sc(CS)  
AWS Student Ambassador

"ASM's CSIT has provided me, the best platform by which I got selected as a Amazon Web Services (AWS) Student Ambassador"



**DEEPAK JAISWAL**  
All India Inter University  
Participation in  
YOGA (2019)

"CSIT effectively broadened my outlook and facilitated greater realization of my true potential."



**DEEPAK CHAUDHARI**  
M.C.A.  
Infosys, Pune  
Software Developer

"My experience at CSIT has meant career advancement to a highly responsible and technically challenging position in a leading-edge software company."



**MAYURI AGAWANE**  
Msc. (CS)  
ZENSAR  
Trainee Software Eng.



**RAVIKANT KUSHWAHA**  
Msc. (CS)  
MAC Fos  
Software Eng.

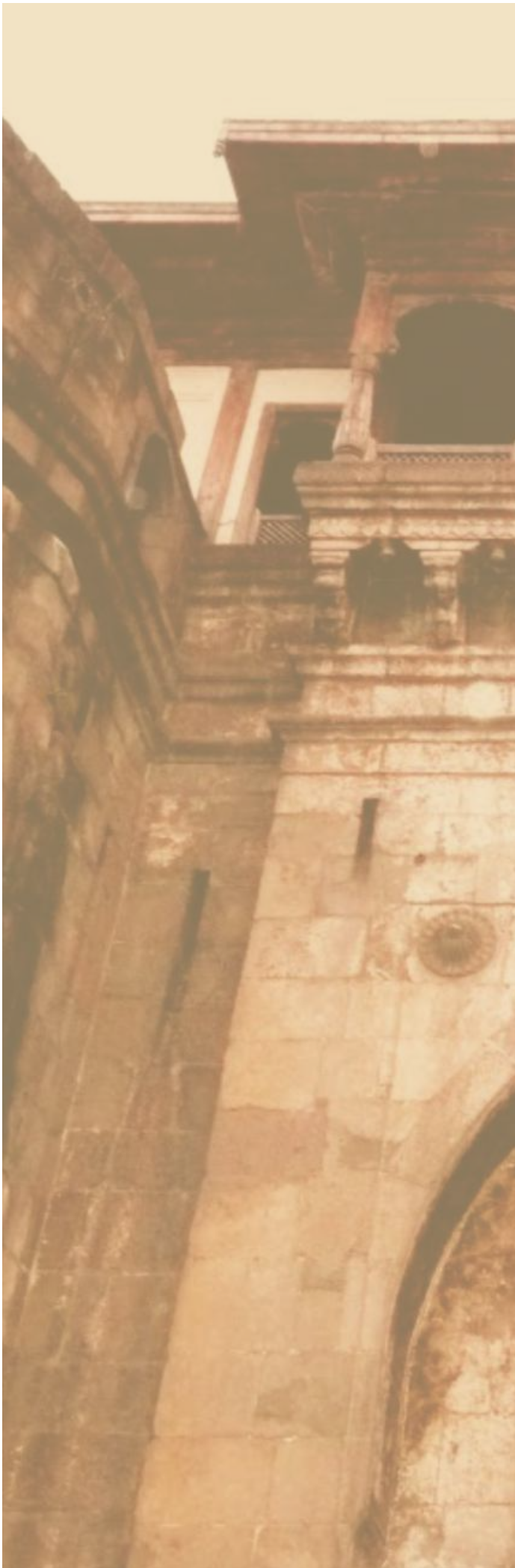
# RULES AND REGULATIONS

- Ragging in any form inside & outside the institute is strictly prohibited as per instructions from Supreme Court, Government of India & Government of Maharashtra. Any violation of these rules will not be tolerated and strict action will be taken against the student found indulged in any ragging activity.
- Smoking, consumption of alcohol, chewing tobacco or gum and spitting are strictly prohibited in the institute & hostels.
- Library book should be returned on or before time.
- Writing on walls, furniture, drawing tables, college buses and bathrooms is strictly prohibited. Students must handle college property with care.
- The students should note that he/she is responsible to the institute not only for his/her conduct in the premise of the institute but also for his/her conduct in general even outside the premises.
- Students should help in maintaining the building and keep the campus of the institute clean and tidy, and must use dustbins for disposal of waste.
- According to rules 75% attendance in each subject is necessary. Attendance below 75% due to any reason without prior permission (family function, illness, etc.) may result in strict disciplinary action.
- Students should participate in the seminars, workshops and attend guest lectures, attendance for the same will be recorded.
- Internal assessment/term work marks will be given on the basis of his/her performance in mid-semester tests, assignments, tutorial, seminars & workshop participation.
- Every student of the institute is provided with an Identity Card, which he/she should always carry with him/her and produce whenever called upon to do so by the competent authorities. Student of the institute are requested to carry their Identity Cards while traveling. The Identity Card & Admit Card will have to be produced at the time of examinations.
- Students are requested to note that any application for issue of bonafide certificate and/or any other certificate for concessions, scholarships etc., should be submitted at least 7 days in advance to enable the institute to prepare the same.
- Students are required to read the notices regularly on the notice boards of the institute; ignorance in this regard is not an excuse.
- Any damage to the property movable/immovable of the institute will be viewed very seriously and may lead to recovery of appropriate cost of damages and disciplinary action as deemed fit.
- The students are bound by the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the Director who also reserves the right of modifying these rules if and when felt necessary, and the Director's discretion will be in final.
- The dates for payment of fees, submitting the eligibility forms, submission of examination forms etc. will be put on notice board. The same should be followed and no concession will be given from the dates.
- Refund of fees will be as per rules of concerned authority/University.
- The library deposit shall be refunded within the month after the last examination on submission of no due certificate from the office of CSIT and NOC from the librarian.
- The institute reserves the right to change the name or cancel a course as per Govt. guidelines and regulations.
- Students residing at the hostel must abide by the rules and regulations laid down by the authorities, failing which serious action will be taken.
- This document is printed in June 2019. Please contact the office for any new updates or changes in the rules and regulations.
- Total course fee should be pay at the beginning of the course.
- Industrial Integrated specialization courses / training / certifications available at extra fee over and above course fee.
- Govt. taxes as and if applicable to be paid by the student over and above the course fee.
- Student will have to allot extra time to complete the Industrial Integrated specialization courses / training / certifications.
- All disputes are subject to Pune City jurisdiction.

**Important Note:** Any Changes in Government Policy regarding the taxation applicable to fees & any charges the same shall be collected/recovered from the students.

Disclaimer: Images used for representative purposes only. Rules and regulations are subject to change as per the Savitribai Phule Pune University/DTE/AICTE (whichever applies). All litigations subject to Pune jurisdiction.





## WHY PUNE?

Rightly called as the Oxford of the East, Pune invites many aspiring students from across the country and the globe. The city is noted to have the largest number of Schools and Universities around the globe. Pune boasts of a heterogeneous mix of the highest number of domestic and foreign students. In recent times, the city has emerged as a famous IT hub of India.

Over the years, Pune has been known as a plethora of sobriquets. The most popular amongst them are 'Queen of the Deccan', 'Cultural Capital of Maharashtra' and 'Pensioner's Paradise'. Pune is one of the historical cities of India with a glorious past, an innovative present and a promising future.

Deep rooted with its culture, the city culture lays deep emphasis on education, art, music and theatre. The city reflects a blend of culture with modernity.

The city also offers a good quality of life, as compared to other emerging metros of the country. With temperate weather conditions a holistic ecosystem and well connected transportation within the city and across the country, the city provides a dynamic and safe environment for young students to live in.

**SAVITRIBAI  
PHULE  
PUNE  
UNIVERSITY**

AMONGST THE  
**TOP 10**  
UNIVERSITIES  
IN INDIA

**45%** FOREIGN  
STUDENTS  
IN INDIA  
**COME TO PUNE**

CENTRE FOR  
**INDIAN & INTERNATIONAL  
MANUFACTURING  
ENGINEERING AND  
AUTOMOTIVE COMPANIES**

**//IT HUB** 1000+  
IT COs

★  
**ENTERTAINMENT**



# AUDYOGIK SHIKSHAN MANDAL (ASM) GROUP OF INSTITUTES



## COLLEGE OF COMMERCE, SCIENCE AND INFORMATION TECHNOLOGY (CSIT) JUNIOR & SENIOR COLLEGE

Affiliated to the Savitribai Phule Pune University & Recognised by the Govt. of Maharashtra

S.No 29/1 + 2A, Near Empire Estate, Pune-Mumbai Highway, Pimpri, Pune-411018

Tel: 020-66351700/27478666 | Fax: 020 - 27471753