

7.3 Distinctive Practices- Global Exposure

To succeed in the Corporate world it is very necessary for the students ,the future managers and Entrepreneurs to learn the skill of working in Cross Cultural work culture. It is also important for them to know the Global Corporate Ecosystem. This can be achieved only through giving an Opportunity to the students to interact and learn from the eminent faculties from across the Globe and also to have an opportunity to work and learn shoulder to shoulder with students from other country. ASM's CSIT through various activities is grooming their students for the global opportunities.

Distinctive Practice of the ASM-CSIT Global Exposure

ASM's CSIT is the part of reputed and well-known Aoudhyogik Shikshan Mandal(ASM) ,Trust which was established in the year 1983 .ASM's CSIT College Pimpri Pune is one of the prestigious educational Institute of Aoudhyogik Shikshan Mandal group of Institutes.

ASM since its inception is focusing on grooming its students to be successful in the corporate world .It is imperative for current student to be successful in their career to be well trained to work in cross cultural Environment and also to have knowledge about the business practices used by the organisations not only of India but in the other countries.

Cultural Exposure

- Foreign Students bring to our shores a fresh and diverse perspective .It is essential to learn from their outlook and understand how their countries face global challenges and handle Business Solutions.
- Wisdom knows no borders and hence it becomes necessary to try and imbibe successful business practices ,especially those that that are latent in an evolving market like India.The exchange of Information of Information is enlightening and mutually beneficial.

Distinctive Practice of the ASM-CSIT Global Exposure

To achieve the objective of giving Global Exposure to the students and faculties of ASM Group of Institutes the following initiatives are started by Aoudhyogik Shikshan Mandal.

1. MOU's /Agreements with Foreign universities for Academic Collaboration
2. Visit of Foreign faculty for delivering lectures
3. Hosting students group from CETYS University
4. Participation of Students and Faculties in INCON (International Research Conference)

Foreign Collaboration-Visit of students and Teacher's from CETYS University ,Mexico

- Signing ceremony of the Memorandum of Understanding (MOU) between CETYS Universidad, Mexico & ASM Group of Institutes, Pune, India, held at 'Incon – XIII 2018'

International Conference organized on 12 & 13 Jan 2018. Dr. Sandeep Pachpande (Chairman, ASM Group) & Dr. Scott Venezia (Dean, CETYS University) signed the MOU on behalf of their respective organizations.

- The partnership & collaboration between ASM Group & CETYS University started in year 2007 and this is the 3rd MOU signed between both.
- This MOU commits us to work together more closely towards our common goal, the pursuit of the internationalization of education. Each side will pursue many significant activities, such as the promotion of educational and academic exchange between organizations, educational institutions and individuals; the promotion of study opportunities, assistance to support study and educational opportunities, to those seeking information and scholarships, seminars, workshops and conferences in the area of education.

Foreign Collaboration-Visit of students and Teacher's from CETYS University ,Mexico

- Under this every year a group of students and faculty members from the CETYS University visits ASM's CSIT College .The details of the group visited and their Program is as follows



Cultural Exposure



Cultural Exposure





Signing of Agreement/MOU's with Foreign Universities.

- ASM and many reputed foreign universities have signed agreements/MOU's for academic collaboration for the benefit of students and faculties. These includes Faculty Exchange, Students Exchange ,participation in Research Conferences etc.
- The list of such MOU's are as following
 - 1)CETYS University, Mexico
 - 2)CITY University Seattle,USA
 - 3)Harvard Business School,USA
 - 4)University of Applied Sciences ,NYSA,Poland
 - 5)University of Aquila, Italy
 - 6)University of Applied Sciences ,Upper Austria



Visit of Foreign faculty for delivering lectures

List of Some of the eminent faculties visited ASM's CSIT is as following.

- **Sergio García Velázquez** (Teacher at CETYS University)
- **Roman Mentlik** (Manager - S&D Financial services leader IBM, Prague, Czech Republic)
- **Dr.Sanjay Pudasani** (Associate Professor University of Kathmandu Nepal)
- Kurt Kirstein, Associate Provost of City University of Seattle
- **Eduardo Durazo Watanabe**, (Professor at the Business and Management School, CETYS University ,Mexico)
- **Myriam Ross**, Teacher at CETYS University
- **Diana Woolfolk**, (Dean of Business and Management School, CETYS University, Mexico)
Anna Opalka Administrative Director of the Research and Development Centre of Renovation and Conservation, University of Applied Sciences in Nysa, Poland
- Dr. Margerita Mori (Margherita Mori is a Full Professor of Financial Markets and Institutions at the University of L'Aquila, Italy)

Petr Castka

, International Recruitment Manager,

The University of Finance and

Administration,

Prague, Czech Republic



**Concept of financial Inclusion in
changing scenario**

By:-Peter Castka

Sergio García Velázquez

Teacher at CETYS University



Roman Mentlik,

Manager - S&D Financial services leader
IBM, Prague, Czech Republic



Dr.Sanjay Pudasani

(Associate Professor University of Kathmandu Nepal)



Lecture by Dr.Sanjay Pudasani, Nepal on Decision support system for management decision making process.

His knowledge domain are

Design Thinking, Business incubation, Soft Skills , Data Management, e-commerce, Digital marketing, Social media analysis and has strong analytical and professional skills in the field of information system, business analytics, e-commerce, knowledge management and data mining. He has over 10 years experience of information system management, He has completed MSC-IT and EMBA from Kathmandu University with (magna cum laude merit) and received Nepal Vidhya Bhusan Padak for securing highest GPA in EMBA.

Lecture on Decision Support System

He highlighted the importance of Decision Support Systems. In management and business domain. In his session conducted in the year 2017, in ASM's Auditorium in the college premises.

Kurt Kirstein,
Associate Provost of City University of Seattle



Eduardo Durazo Watanabe,

Professor at the Business and Management
School, CETYS University



Myriam Ross,

Teacher at CETYS University



Diana Woolfolk,

Dean of Business and Management School,
CETYS University, Mexico



Anna Opalka

Administrative Director of the Research and
Development Centre of Renovation and
Conservation, University of Applied Sciences in
Nysa, Poland



Dr. Margerita Mori (Italy)

Margherita Mori is a Full Professor of Financial Markets and Institutions at the University of L'Aquila, Italy, and the coordinator of the scientific agreement between this institution and ASM Group of Institutes, Pune, India. As a prominent academic, she is affiliated with several scientific entities worldwide, such as the International Research Association of Modern Education and Computer Science (RAMECS) and the International Center of Informatics and Computer Science (ICICS). (2018-19)





Czech University Faculties Guiding CSIT Students.



Prague University Faculties interacting with CSIT Students

Participation in INCON (International Research Conference)

- Every year ASM group of institutes organise an international research conference on Ongoing Research in Management &IT, named as INCON.
- In INCON large number of scholars from India &abroad are presenting their research papers.
- The faculty of ASM's CSIT also getting opportunities to present their papers in this conference in presence of many eminent faculties from the foreign faculties.
- The students & faculties of ASM CSIT also gets an opportunities to listen & discuss the research papers presented by foreign researcher.

ASM'S Group of institutes has collaborated with eminent and well experienced foreign faculties.

They are regularly invited for delivering special lectures, seminars and conferences on trending topics in different domains like finance, marketing, IT, human resources. Glimpse of some visiting faculties who were invited by ASM groups in different years.







Poland, Italy, and Mexico, United States Foreign University Faculties attended INCON 2020

Ulises Lopez,
Teacher at CETYS University



Dr. Pradeep Kumar,
President at Indo-European Education
Foundation, Warsaw, Poland



Other Important Information Concerning Global Exposure.

Student Achiever

ASM Group's student is creating wonders while getting selected by Amazon Web Services (AWS) as its Cloud Ambassador! Amazon Web Services welcomed an ASM's CSIT B.Sc Computer 2nd year student, Sanjana Tiwary to its Student Ambassador community. Her selection has been made from among 250+ higher education institutions and universities from across 50+ countries. Out of millions of applications received by Amazon, only 326 got selected from across the globe, including ASM student, for the prestigious ambassador program.



powered by **aws** educate

It's A Proud Moment!

Congratulations on getting selected as
AWS Educate Student Ambassador



Sanjana Tiwary

ASM's CSIT | B.Sc Computer Science 2nd Year Student

Students charmed by achievers' stories

Vaibhav Thombare



ST CORRESPONDENT
reporters@sakaaltimes.com

Pimpri: Students were mesmerised hearing the personal experience of real heroes who have achieved milestones in their respective fields.

These personalities addressed the students during a programme, 'Heroes for Change' organised by Young Inspirators Network (YIN) at Aukhyogik Shikshan Mandal College of Commerce, Science and IT at Chinchwad, on Wednesday.

Everest climber Anand Bansode; international level swimmer Arati Ghorpade; young entrepreneur and former student of ASM College Siddhesh; Darshana Parmar of Parmar Developers; IT expert Dipak Shikarpur and E-waste management expert Manoj Mehat addressed the students. The secretary of ASM Group Asha Pachpande and Chairman of ASM group Sandip Pachpande were also present.

Anand Bansode said, "I used to be

weak as a child, both physically and academically. My parents and teachers didn't have any hope in me. I failed in std IX, which was a turning point for my life. I decided that I will achieve something big so that no one can insult me. Next year, I stood first in the class."

According to him, he became the first Indian to climb four highest peaks in the world out of seven and played the national anthem on guitar. "I want to climb all seven peaks in the world. I always have a positive attitude and refuse to pay attention to negativity," he said.

International level swimmer Arati said that as a child, she feared water and during her initial days of swimming training, she used to return from the pool without swimming. "But somehow, I managed to overcome the fear of water. Thereafter, swimming became my passion. After winning many medals at the national level, I am now concentrating on 2020 Olympics," Arati added.

According to Parmar, she belonged to a very conservative Marwari family and pursuing a career was not on her mind. "But one day an argument with her father became the turning point of her life. He had stopped my pocket money, which forced me to think seriously about my career. Despite being educated in IT field, I manage my father's construction business. It is a thing of pride for me that our firm is one of the top construction company in Pune," she added.

IT expert Shikarpur said that the need of the hour is skill based education. "There is a difference between information, knowledge and skill. Our education system gives emphasis on memorising information and reproducing it during the examination. Our education system is unable to produce manpower required by the industry," he added.

Young entrepreneur Siddhesh made a presentation about his new startup which manufacturers innovative wall pieces that have multipurpose use.

STUDENTSPEAK



The speech of Anand Bansode was very inspiring. If one has dreams and dedication, nothing is impossible in life.

It was a learning experience about overcoming the odds in one's life.

—KRUSHNA PATRA



The incident that Darshana Parmar narrated was indeed an eye opener of how one can reach their goal and become a successful businesswoman.

—RAUNAK SHEIKH



Studying only for getting job is not enough and this is the message of this programme. One should get into a position through which they can also provide jobs for others.

—DEV DATTA



Webinar

TRIZ Tools for Disruptive Cost Reduction
TRIZ Association of ASIA

Supported by

- SCEI SYMBIOSIS CENTRE FOR ENTREPRENEURSHIP AND INNOVATION
- ASM Pune Chapter INTERNATIONAL
- TWIN Engineers Pvt. Ltd.
- ASM
- AISSMS COE
- SIPMA
- Pravara Institute of Technology
- TRIZ ASIA

Dr. Simon S. Litvin, Ph.D., TRIZ Master
CHIEF EXECUTIVE OFFICER/PRESIDENT, GENTRIZ LLC
Chairman of TRIZ Master Certification Council (TMCC) of MATRIZ

Date : June 25, 2020, Timing: 05:00pm to 07:00pm (IST)

www.gentriz.com / www.trizasia.com

ASM Group of Institutes is bringing to you yet another insightful international webinar on TRIZ Tools for Disruptive Cost Reduction. To host this inspiring session, we will have with us the globally-renowned expert, Dr. Simon S Litvin, Ph.D., TRIZ Master, CEO/ President, GENTRIZ LLC.

As all of us are slowly resuming our business operations and focusing on growth, it has become imperative to adopt processes that can reduce costs.

Sign up for this webinar right away and learn about the powerful TRIZ tools to cut your product/ business/ process costs with the master of TRIZ, Dr. Litvin.



Online FDP Series (May 17-21) on Learning,
Pedagogy & Effective Use of Case Methodology



DAY 5: Thursday, May 21 (5:00-6:30PM)

Blended Learning Transformation

Mr. Leslie Loh
CEO, Lithan

About Our Speaker: After graduating from Saint Mary's University, Canada, in 1982 with a Bachelor of Commerce, majoring in Finance and Information Technology, Leslie founded System Access at the tender age of 23. He grew the company from a one-man outfit to a global banking software organization with 10 offices and 500 staff across Europe, the Middle East, and Asia.

Over the years, Leslie has been conferred with ASME Rotary Entrepreneur of the Year award in Singapore, the National Youth Award (Individual) for his success as an entrepreneur, "Person of The Year" IT Leader Award by the Singapore Computer Society.

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Online FDP Series (May 17-21) on Learning, Pedagogy and Effective Use of Case Methodology

5-Day Online FDP on Learning, Pedagogy and... Need help? Leave



Microsoft Teams meeting interface showing a 2x2 grid of participants. The top-left participant is an older man with a white beard and glasses, wearing a light blue shirt. The top-right participant is a man in a dark blue suit jacket, with a cityscape background. The bottom-left participant is a man with glasses, wearing a dark blue shirt. The bottom-right participant is a man in a dark blue shirt, with a globe and books in the background. The meeting title is '5-Day Online FDP on Learning, Pedagogy and Effective Use of Case Methodology'. The meeting ID is '63'. The meeting is currently live, as indicated by the 'LIVE' indicator and the 'Leave' button.

Live event details

5-Day Online FDP on Learning, Pedagogy and Effective Use of Case Methodology

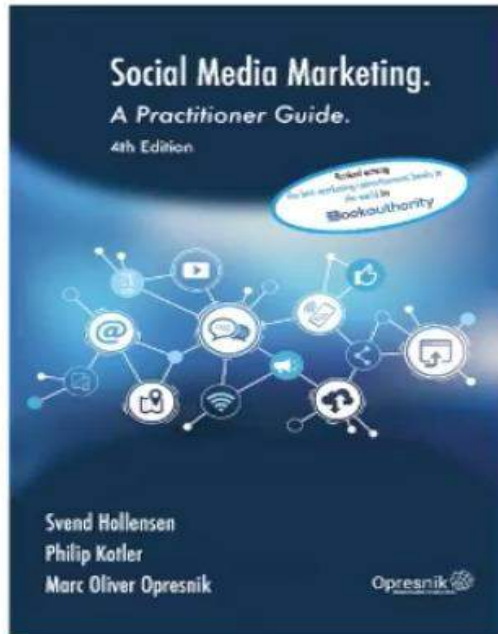
17:00-18:30 (1 hours 30 minutes)
Thursday, 21 May 2020 @ 17:00

Support
Microsoft Teams live event support



Recommended reading

- **Kotler / Hollensen / Opresnik: Social Media Marketing, 4th ed., 2020**



Ranked among
the best
advertisement /
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books in the
world by
bookauthority



Kotler Impact Inc.
Prof. Dr. Marc Oliver Opresnik
Chief Research Officer
Marc@kotlerimpact.org

Opresnik Management Consulting
Prof. Dr. Marc Oliver Opresnik
President
 Mobile: +49 (0) 160 - 2791969
info@opresnik-management-consulting.de
www.opresnik-management-consulting.de

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zoom 9.10.2021

anymore to you uh because uh my friend was doing that. He was



WSIS 2020



Dr. Andreas Zehetner
Vice President, International
University of Applied Sciences
Upper Austria

Dr. Andreas Zehetner is a professor of Marketing at the University of Applied Sciences Upper Austria (FH OÖ). He holds a master's degree from the Johannes-Kepler University of Linz and a doctoral degree from the Karl-Franzens University of Graz. Since 2013, he occupies the position of a Vice President International Affairs, and is member of the university board of management. He has also been teaching at various universities, among them the University of International Business and Economics (UIBE) in Beijing, China; the Concordia University Wisconsin (CUW) in the United States; the St. Petersburg State Polytechnical, Russia; the University of Economics (VSE) in Prague, Czech Republic; and the Plekhanov University of Economics, Russia. In his research, he is interested in organizational buying behaviour, negotiation, and emotional and social competences in sales and sales management as well as in higher education research with respect to HE Internationalization and University-Industry relationships.

Dr. Andreas Zehetner- VP International University of Applied Sciences , Upper Austria



Dr. Dorsamy(Ganssen) Pillay, Deputy Chief Executive Officer, RISA of NRF, South Africa





Ms. Margherita Mori...



Ms. Margherita Mori
Professor, University of L'Aquila
Italy

Prof. Margherita Mori is a full-time Professor in Financial Markets and Institutions at the University of L'Aquila, Italy, where she teaches Bank Management (since 1994) and has served there as the scientific coordinator of the cooperative agreement with S. Seifullin Kazakh Agro-Technical University in Astana, Kazakhstan (2013-2018), Vice-Dean (2008-2012) and Head of Department (1999-2000). She has published many books and articles in financial matters since 1988, not only in Italy and has been involved in academic activities in several countries like Albania, Finland, Greece, Kazakhstan, Hungary, India, Macedonia, Spain and USA. She graduated in 1980 as "Dottore" in Economics and Commerce at the University of Rome, Italy "La Sapienza", where she passed the qualifying examination as "Dottore Commercialista" (chartered accountant).

Dr. Margherita Mori, Prof: University Of L'Aquila, Italy





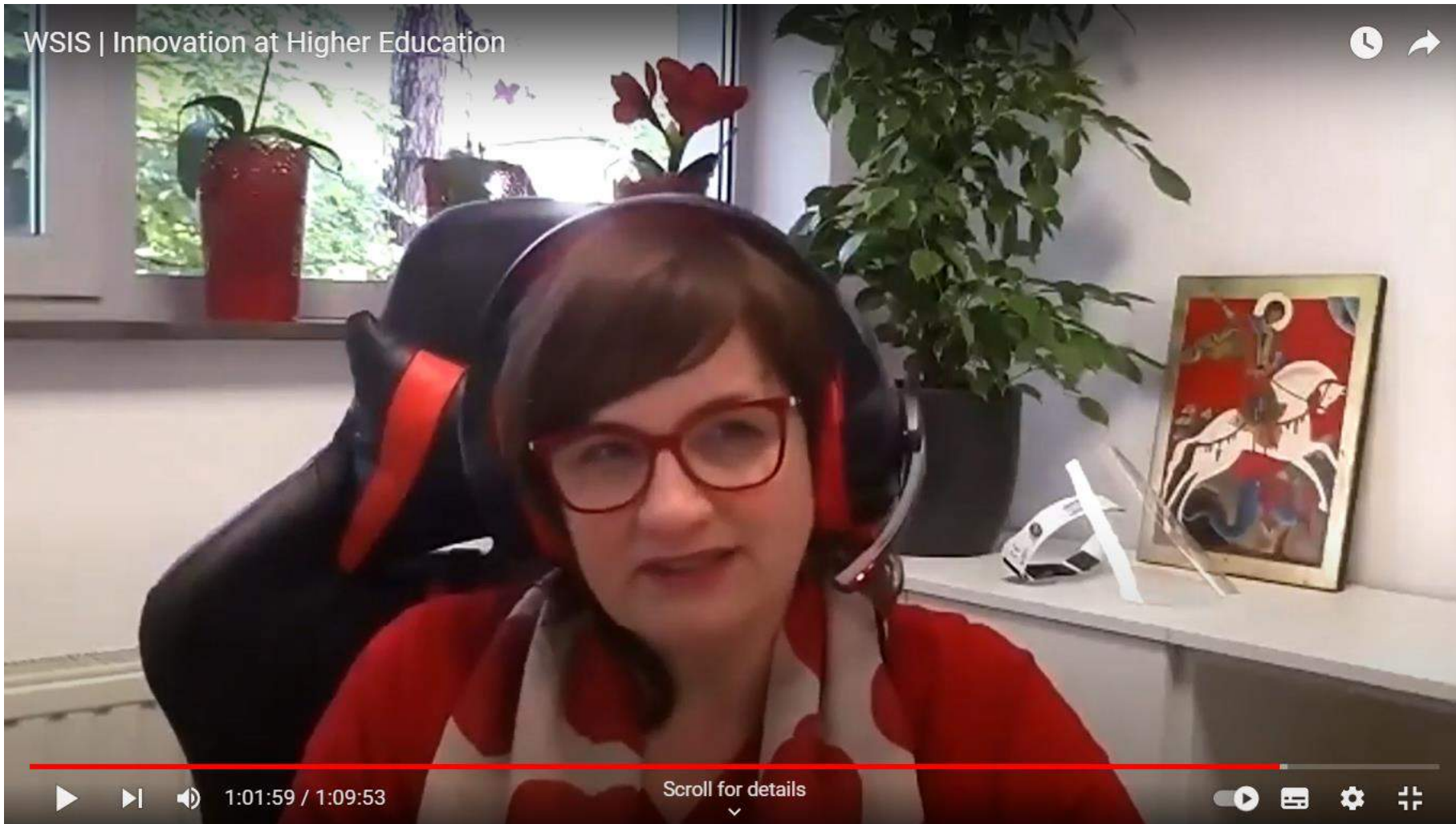
Ms. Anna Opalka

Erasmus+ University Coordinator,
UNIVERSITY OF APPLIED
SCIENCES IN NYSA

Anna Opalka, Erasmus+ University Coordinator, UNIVERSITY OF APPLIED SCIENCES IN NYSA, POLAND She graduated in Real Estates and Investments at the Department of Economics of the University of Economics in Cracow, POLAND in 2004, obtaining the Master of Science degree. She had worked at the Silesian University of Technology in Gliwice at the International and Research Offices and have completed the Management Postgraduates Studies at the University of Wrocław.

Her scientific area focuses on the international projects management in the area of conservation and cultural heritage protection and consequently, after more than ten years of research and practice, it ultimately became the theme of her PHD studies. In 2013 she had an honour to represent Polish universities and institutions at the 6th EuroIndia Summit “Greening cities” in Hyderabad with a speech about the cultural heritage best practices of building identity of regions on borderlands. She has been a strong advocate and facilitator of Polish-Indian Contact Point for business and culture exchange.

WSIS | Innovation at Higher Education



1:01:59 / 1:09:53

Scroll for details





Mr. Chun Chee Tan, ...



Chun Chee Tan
COO, Willowglen MSC. Malaysia

Chun Chee Tan has over 30 years of technology leadership experience in leading small and large teams in leading-edge and innovative companies including HP, Dell, Intel & IBM. He is an experienced Program/Project Manager with a deep understanding of the use of IT methodologies, best practices, processes and standards.

Tan's expertise areas are focused on driving new values for customers and employees through a wide range of IT solutions and services in various industries from offshore outsourcing and insourcing, software engineering and R&D disciplines, enterprise mobility to discrete, high-tech manufacturing, and transit domains.

Chu Chee Tan, COO, Willowglen MSC, Malaysia



WSIS 2021

Leo PNG

Director-Alpha Ceolution Pte Ltd,
Singapore

Since 2005, specialised in Cross Platform location-based Mobile educational technology for delivery of Flip Classroom Outdoor Learning Adventures Rapid Design Platform.

Digital outdoor learning trials can be rapidly created simply using PowerPoint and delivery of content with location-based capabilities. Example: STEM Flip Classroom Pokémon Go style.



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Prof. Franco Orsucci, Visiting Professor at University College of London

PowerPoint Slide Show - NextGenInnov8 - Don't let a good crisis wasted - PowerPoint

Prof. Franco ...

NOT LETTING A CRISIS WASTED

"Never waste the opportunity offered by a good crisis." is a quote first attributed to the Italian Renaissance writer Niccolò Machiavelli and repeated by politicians in the world ever since.

Early indications signal that COVID-19 may be such a **disruptive event**. At a time when it seemed almost impossible to accomplish major systems transformations because of multiple constraints with globally interconnected systems — the current shock might open up a window of opportunity.

The actions needed to combat the crisis are changing existing external constraints and also rewiring long-entrenched internal relations. *This time of disruption is also one of opportunity.*

There is nothing more difficult to plan, more doubtful of success, nor more dangerous to manage than the **creation of a new system**.

For the initiator has the enmity of all who would profit by the *preservation of the old system* and merely lukewarm defenders in those who would **gain** by the new one.

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Slide 2 of 19

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World Student Innovation Summit



9th OCT, 2021

2nd Chapter

02:00 PM

Social Media Marketing Communication as a tool to build Sustainable Advantages

Webinar



**Marc Oliver
Opresnik**

- President of **Opresnik Management Consulting**.
- Professor of **Digital Marketing** at the Technische Hochschule Lübeck.
- Chief Research Officer at **Kotler Impact**.
- Also a TEDx Speaker, Author, Consultant.



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Dr. Mark Oliver Opresnik

Thank you