

Audyogik Shikshan Mandal's

College of Commerce, Science & Information Technology, Pune-18.

Criterion VII – Institutional Values and Best Practices

Key Indicator - 7.2 Best Practices

7.2.1 Provide the web link on the Institutional website regarding the Best practices as per the prescribed format of NAAC:

Best practice 1:

Title: Job Fair

Objectives of the Practice

- The purpose of education is to aid in the development of one's career, which may be accomplished through internships or progression to higher education.
- The job fair provides such a venue, exposing students to available opportunities and the necessary skills to pursue them. This provides the ideal environment for students to determine their career path.
- The purpose of job fairs is to expedite the process of connecting relevant companies and organizations with relevant students in a comfortable setting with a large number of attendees in a short amount of time.

The Context

- Historically, the job market was not particularly competitive. But as globalisation and an open market economy grew, the task of placing the right talent in the right position became more challenging.
- Every organisation has a moral obligation to elevate and direct the education of its students in the right direction, as well as to place them in a positive corporate culture.
- Indirectly, the college seeks to improve the economic, social, and personal standing of society.

The Practice

- Each year, the college hosts a "Job Fair" on its ASM-IBMR Campus and invites corporate recruiters and students from other colleges to participate.
- The job fair is organised with the assistance of Freshers.com.
- The event is organised for graduate and undergraduate students.

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- More than a thousand students attended the interviews for over 700 job openings.

Each year,

Approximately forty or more companies participate in the fair in order to find the best talent for their businesses. These companies include Infosys, Tata Strive Sustainability Ltd., Equitas Bank, Gravity Pvt. Ltd., and Tech Mahindra Ltd. Additionally, the event is featured in newspapers such as Lok Math, Punya Nagari, Bharat Pune, and Maharashtra Times.

Evidence of Success

Job fairs organised by ASM have been a great success as they benefited employers, institutions, and

Students.

Employers had the opportunity to connect with top talent, while students had the chance to explore job opportunities and connect with potential employers.

The success of this activity has been demonstrated by the recurring participation of the same companies in the job fair, thereby strengthening the relationship between the college and industry. Regular participants include Infosys, Axis securities, TCS, Bajaj Capital, Eureka Forbes, TATA Sustainability, Bosch, ICICI Bank, LIC of India, L&T, Mahindra Finance, Randstad, Aditya Birla Health Insurance, and HDFC, among others. But more than companies coming for the fair the jobs offer received by the students reflected the efforts taken by the institute.

Problems Encountered and Resources Required

The difficulty faced by the institution in organising these Job Fairs was locating multiple potential

Recruiters who were willing to interview candidates for multiple positions on campus on a single day. In the end, the institution came up with the idea of collaborating with an expert to organise this event, and signed an MOU with Freshersjobfair.in, who are experts in organising job fairs across the country.

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Best Practice: 2

1.Title: Student-Holistic Development.

2.Objective of the Practice:

- The objective of this practice is to shift from the traditional learning system to new methods and techniques along with new technological resources, and to provide a cohesive learning ambiance where students can develop a better social structure and overall personality.
- To provide a value-based combination of education in order to prepare them for future challenges in the global platform.
- To shift and upgrade from the traditional learning system to new methods and techniques along with new technological resources.

The Context

The practice is in line with the institution's policy of providing global exposure to students in academics, especially in teaching-learning approaches. Efforts towards reducing the existing gap between academia and industry duly increase the focus on facts and knowledge. With the increasing demand for more skill-based employment with all-around developed personalities in a global economy, the shift from the traditional method of teaching-learning to new, updated technology-based methods is critical.

The Practice

ASM's CSIT has implemented several methods that focus on developing students holistically, including:

- Industrial visits, student counselling, and carrier guidance to ensure practical application of theoretical knowledge and exposure to the field of knowledge.
- Case studies, assignments, guest lectures, seminars, peer teaching, training sessions to provide rigorous and multiple methods for teaching and learning.

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- Poster presentations, quiz competitions, IT innovation, electric expo, essay, elocution competition to motivate students to express their views, thoughts, and ideas and develop cognitive thinking abilities.
- E-Resources, E-library, self-learning laboratory with subscriptions to different and relevant updated information resources like NDLI, Delnet, Knimbus, Coursera, AWS, etc.
- Blood donation, Karate camp, Fun-fair, eco-friendly cultural camp, charity programs to sensitize students to social duties and responsibilities.
- To sensitize the students in social duties and responsibilities, the institute takes up a frontage steps and organises different programmes like blood donation camp, eco-friendly cultural camp, charity programmes, fun-fairs with a strong social theme, etc.
- Research and development with the International Conference on On-Going Research (INCON) to encourage exploration of unknown facts and details through research and development methods. The 3 days conference have over more than 350 research papers presented through 7 different tracks including foreign delegates and students tracks. Additional courses from SWAYAM, Coursera, Edx, AWS, Automation anywhere etc.

Evidence of success:

The practice has resulted in the development of an all-around personality in students with good Communication skills and knowledge. Students actively participate in and reflect upon learning outcomes, have developed intellectual and critical thinking abilities, improved attitudes, and learn confidently.

Problems Encountered and Resources Required:

Initial difficulties in culturing students with difficult subjects and their remedial sessions have been challenge. Constant training and retraining are required for teaching staff to develop conviction and commitment and improve technical skills. More corporate culture needs to be included to mould students into professional discipline and ethics.

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Notes (Optional)

- Teaching and learning play a pivotal role in realizing the objectives of education at any level.
- The institute gives ample space and opportunity for the development of students.
- There is a cohesive ambience between teachers and students on the campus which gives a vibrant feel to the college environment.
- Students can knock the faculties and management at any time and for any issues. They are free to express their problems, opinions, and suggestion without hesitations.

