

Date: - 04/03/2025

## NOTICE

This is inform to all Third Year BBA & IB students that Audyogik Shikshan Mandal's College of Commerce, Science and Information Technology, Pimpri, Pune is organising an annual field visit this year.

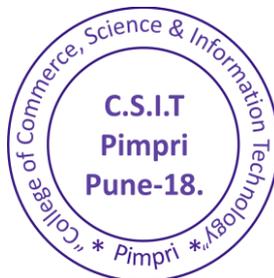
**Date: 08/03/2025, Saturday.**

**Locations:-** Satara Mega Food Park Private Limited

Gat no 1490, At Post Degaon, Rd, Janai Malai, Satara, Maharashtra 415003

**Note:**

1. Interested students please confirm your seats on or before 6th March 2025. 2.00 pm.  
Seats are limited and entry will be on first and first basis.
2. On visit day reporting time will be 6.00 am.





**Principal**

College of Commerce, Science &  
Information Technology

S. No. 29/1+2A, Pune-Mumbai Highway,  
Pimpri, Pune - 411 018.

## Report on “Industrial Visit – Satara Food Park”

<b>Date</b>	: 8 <sup>th</sup> March 2025
<b>Time</b>	: 6.30 am to 9.30 pm
<b>Venue</b>	: Satara Food Park
<b>Collaboration (If any)</b>	: -
<b>Coordinator</b>	: Department of Management

### Introduction:

The Satara Mega Food Park, located in Degaon, Satara district, Maharashtra, is a significant initiative by the Ministry of Food Processing Industries, Government of India. It aims to create a robust infrastructure for food processing, reducing wastage, and enhancing the value chain from farm to market. The park provides centralized processing facilities, cold storage, warehousing, and other essential infrastructure for food processing industries.

This report details an industrial visit organized by the Department of Management for TYBBA and TYBBA-IB students to the Satara Mega Food Park. The visit aimed to provide students with practical exposure to the food processing industry, understand the park's operational dynamics, and observe the application of management principles in a real-world setting.

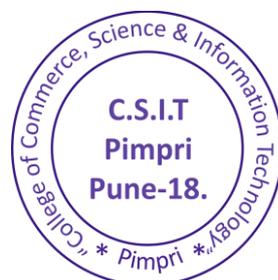
### Objectives:

- 1 To bridge the gap between theoretical knowledge and practical application by observing real-time industrial operations.
- 2 To gain insights into the complete food processing value chain, from raw material sourcing to finished product distribution.
- 3 To examine the infrastructure provided by the Satara Mega Food Park, including processing units, cold storage, quality control labs, and logistics facilities.
- 4 To observe the application of management principles in areas such as operations, supply chain, quality control, and marketing within the food processing industry.
- 5 To provide students with opportunities to interact with industry professionals and gain insights into career opportunities in the food processing sector.

### Detailed Report:

The industrial visit began with an insightful introductory session led by the park's management. They outlined the food park's core objectives: to minimize food wastage, boost agricultural income, and drive regional economic growth. The infrastructure overview showcased the park's strategic design, emphasizing its role as a hub for food processing.

The guided tour commenced at the Primary Processing Centres, where students witnessed the initial stages of raw material preparation. They observed advanced cleaning, sorting, and grading machinery, designed to ensure uniformity and quality. The process highlighted the importance of efficient pre-processing in the food supply chain.



Moving to the Central Processing Centres, students were exposed to a diverse array of specialized machinery tailored for various food processing techniques. They saw first-hand how raw materials are transformed into finished products, gaining valuable insights into the technological aspects of food processing.

The Cold Storage and Warehousing facilities impressed students with their sophisticated temperature-controlled environments. They learned about the critical role of these facilities in preserving perishable goods, extending shelf life, and minimizing post-harvest losses.

The Quality Control Laboratories provided a glimpse into the rigorous testing procedures that ensure food safety and quality. Students observed the use of advanced analytical equipment and learned about the importance of adherence to food safety standards.

The Administrative and Logistics Facilities showcased the support infrastructure that enables seamless park operations. Students gained an understanding of the logistical challenges involved in managing a large-scale food processing park.

During the tour, students observed the practical application of management principles. Operations Management was evident in the efficient flow of materials and the optimization of production processes. Supply Chain Management was demonstrated in the seamless coordination of raw material procurement, storage, and distribution.

Quality Management was highlighted by the stringent quality control measures implemented throughout the park. Marketing and Sales strategies were discussed, emphasizing the importance of branding and distribution networks.

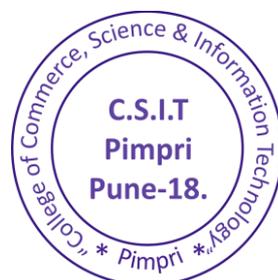
TY BBA & IB students focused on the export potential of processed food items, noting the crucial role of quality control in international trade. They observed the requirements for meeting international food safety standards and the potential for market expansion.

The visit emphasized the potential for entrepreneurship in the food processing sector, highlighting the opportunities for innovation and business growth. Students were encouraged to consider careers in this dynamic industry.

Interactions with industry professionals provided valuable insights into the practical aspects of the food processing industry. Students learned about career paths, industry challenges, and the skills required for success.

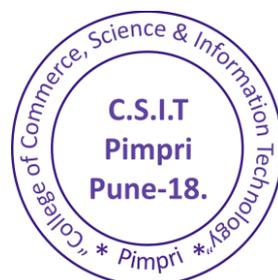
The visit significantly enhanced students' practical knowledge and understanding of the food processing industry. They gained first-hand exposure to real-world industrial operations and management practices.

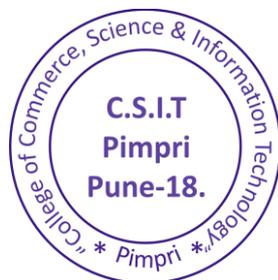
Students improved their understanding of government initiatives, such as Mega Food Parks, and their impact on rural development. The visit increased awareness of career opportunities in the food processing sector.

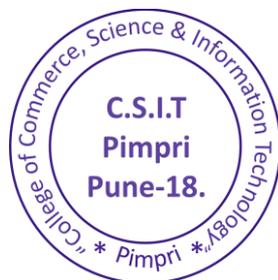


The experience bridged the gap between theoretical knowledge and practical application, reinforcing the importance of experiential learning. The visit provided a holistic view of the food processing industry, from farm to fork.

The industrial visit to Satara Mega Food Park was a highly beneficial experience for TYBBA and TYBBA-IB students. It provided a valuable opportunity to bridge the gap between theory and practice, enhance their understanding of the food processing industry, and gain insights into career opportunities. The Department of Management expresses its gratitude to the Satara Mega Food Park management for their cooperation and support in making this visit a success.





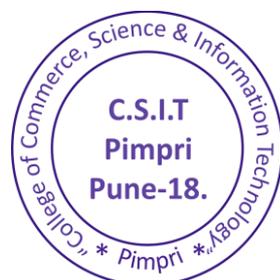






**Outcomes:**

- 1 The industrial visit successfully achieved its objectives, providing students with valuable practical exposure and insights into the food processing industry.
- 2 Students gained a deeper understanding of the food processing value chain, infrastructure, and management practices.
- 3 The visit fostered industry interaction and provided students with opportunities to learn from industry professionals.
- 4 Students were able to connect the theory they learned in their management courses to the practical applications seen at the food park.
- 5 The visit served to motivate students to consider careers in the food processing sector.
- 6 Students gained valuable insight into the export potential of the processed goods.



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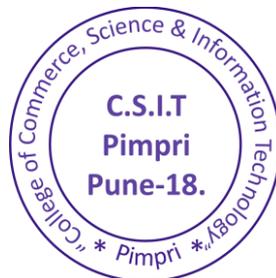
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Pimpri, Pune - 411 018

Industrial Visit Student List

Sr. No.	Name of the Student	Mobile.no	IN	Out
1	Vipasha Sen	7768805936	Vipasha	Vipasha
2	Ashish Punde	7385684732	Ashish	Ashish
3	Sritha Jasti	9689189668	Sritha	Sritha
4	Shivprasad mangaraj	7387354456	Shivprasad	Shivprasad
5	Aditi Pashilkar	8446994027	Aditi	Aditi
6	Yash Mohite	9172163544	Yash	Yash
7	Harshika Pardeshi	7796123577	Harshika	Harshika
8	Kadambari Bhat	9325075606	Kadambari	Kadambari
9	Namita Manojkumar	9156760337	Namita	Namita
10	Bhaveshe solanki	8530309116	Bhaveshe	Bhaveshe
11	Devyani kale	9322530278	Devyani	Devyani
12	Abhishek Chhetri	8118928369	Abhishek	Abhishek
13	Rutuja Jadhav	8010831536	Rutuja	Rutuja
14	Apurva Ovhal	7709511094	Apurva	Apurva
15	Shweta Gaikwad	8261884489	Shweta G	Shweta G
16	Noorshama Khan	8483888264	Noorshama	Noorshama
17	Sammruddhi Dengale	7620651810	Sammruddhi	Sammruddhi
18	Sarika Kunwar	9067538667	Sarika	Sarika
19	Arpita Barskar	7720863597	Arpita	Arpita
20	Shubham Viswakarma	8482892803	Shubham	Shubham
21	Afia Sayyed	7841944259	Afia	Afia
22	Sejal Rawal	8619819866	Sejal	Sejal
23	Mrunali Lohar	7588382297	Mrunalika	Mrunalika
24	Darshan kumar Bhosale	7385688493	Darshan	Darshan
25	Kunal anil Khavle	9172 42 3391	Kunal	Kunal
26	Shweta Ghodke	7972531637	Shweta	Shweta
27	Riyanshu Monat	9329674052	Riyanshu	Riyanshu
28	Yash Yadhav	7888450593	Yash	Yash



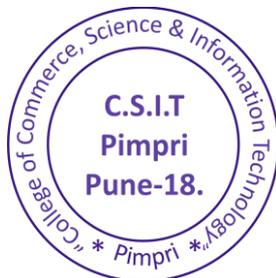
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29	Payal Sawant	7745083523	<i>Payal</i>	<i>Payal</i>
30	Gauri Dait	7719845784	<i>Gauri</i>	<i>Gauri</i>
31	Kunal kiran Awad	9767634824	<i>K. Awad</i>	<i>K. Awad</i>
32	Nishey Kshirsagar		<i>Nishey</i>	<i>Nishey</i>
33	Abhay yadav	9209775959	<i>Abhay</i>	<i>Abhay</i>



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